



KNOW YOUR COMMUNITY REPORT





KNOW YOUR COMMUNITY REPORT

You are reading one of the most important reports for your church.

If you don't know your community, then it is difficult to reach your community.

What makes the *Know Your Community* report so important?

Your church's address is not an accident. God sovereignly placed your church there to reach the people around you. Do you know them? This report will help you understand your neighbors. Jesus' Great Commandment (Matthew 22:34-40) gives clear instructions: Love your neighbor. Knowing your neighbor is the first step to loving your neighbor.

What is in this report?

The following pages will reveal what makes your community unique. This report includes two key attributes often used to describe a particular group of people: 1) Demographics and 2) Psychographics.

Demographics are *who* people are. Common demographics include age, gender, and ethnicity. These attributes are often external features not related to what a person believes or how a person behaves.

Psychographics are *what* people prefer. Common psychographics include motivations, beliefs, and priorities. These attributes are often internal features that are impossible to know without asking.

How should you read this report?

Undoubtedly, there is a lot of information here! You may need to read the report several times to process everything. Start with the first section, which includes several infographics. They make the data more accessible. Then move to the more detailed section. Look for surprises and confirmations. Surprises are those pieces of data you did not expect. Confirmations will corroborate what you already believe about your community.



KNOW YOUR COMMUNITY REPORT

What should you do with surprises and confirmations?

Surprises reveal areas of needed ministry. For example, if your community is younger than anticipated, then you should examine your ministries to see if they are aligned with reaching this demographic.

Confirmations reveal areas of focus. If you know your community is ethnically diverse, and this report corroborates your perception, then your church should stay focused on ethnic diversity.

How is the community defined?

In most cases, we use drive time to determine the boundaries of the community. Common drive times are ten minutes (for more dense communities) and twenty minutes (for less dense communities). We use drive time for a few reasons:

- Other reports use a radius around the location to determine the community. But a radius definition often draws in features that distort data. A large lake or a major highway can alter the results when included in a radius. Drive time works around these distortions for a clearer picture of the actual community.
- Drive time is an easy way to grasp your community. Other reports use zip codes to determine the community, but most people do not quickly recall where one zip code ends and another begins.

In select cases, we will use either a radius or zip codes to determine the boundaries of the community. Some locations require a different approach than drive time.

How accurate is the data?

We partner with ESRI to produce these reports. ESRI's software is the most powerful mapping and spatial data analytics technology available.



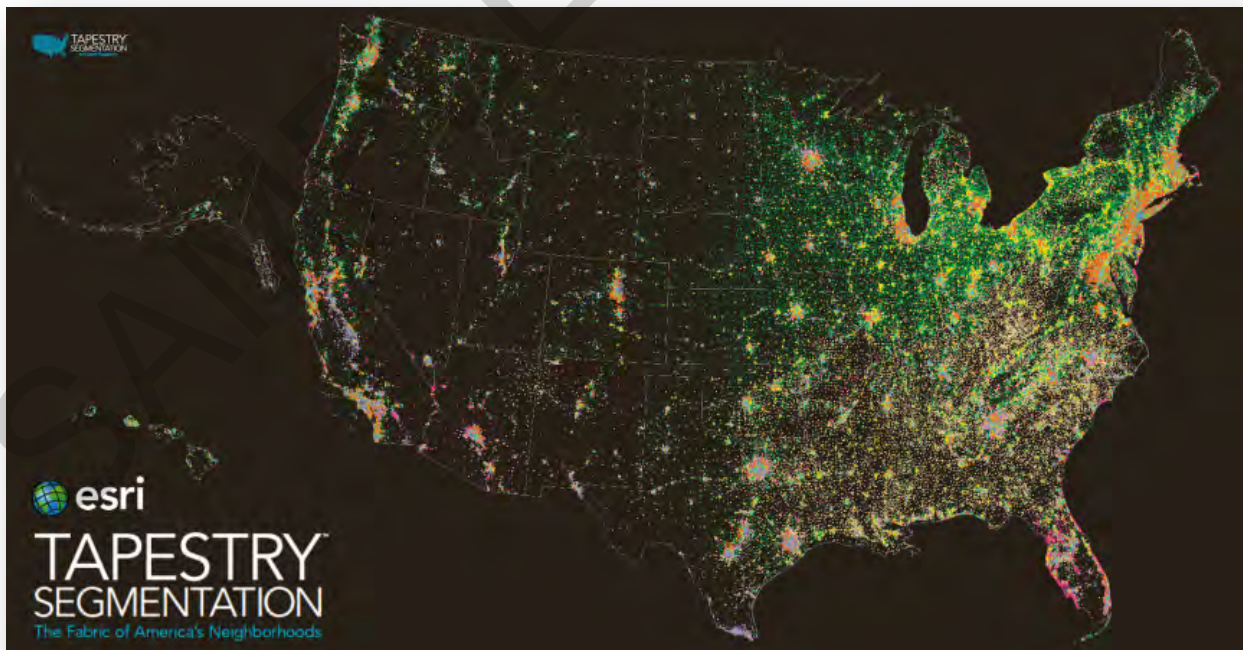
KNOW YOUR COMMUNITY REPORT

How was the *Know Your Community* report created?

Our team spent months developing a proprietary process that assembles the most relevant data for your church. Billions of data points exist within ESRI's systems. We've streamlined an approach that brings you the most pertinent features of your community in a way that is understandable.

What is tapestry segmentation?

A special report called "Tapestry Segmentation" is in the detailed section following the infographics. It's one of the unique features of the *Know Your Community* report. Tapestry segmentation classifies neighborhoods into sixty-seven unique segments based on both demographics and psychographics. Several easy-to-understand terms are used to describe communities. You will read terms like "Rooted Rural" and "Rustbelt Traditions" and "Up and Coming Families." The below picture demonstrates the uniqueness of communities in the United States. Tapestry segmentation is a way to understand the nuances of your neighborhood.





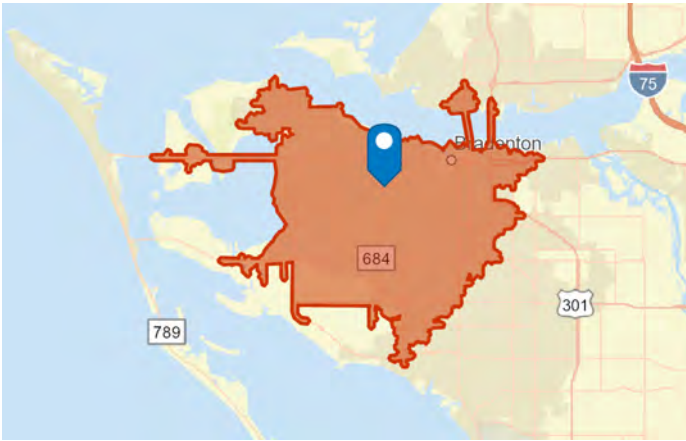
KNOW YOUR COMMUNITY REPORT

Look at your top ten tapestry segmentations. Likely, the top ten segments make up most of your community. Then [click here](#) to find many more details about each segment. Read about your top ten segments and take notes about what surprises you and what confirms your perceptions about your community. This exercise may take a couple of hours, but you will learn a lot about the people in your community.

SAMPLE REPORT

West Bradenton Baptist Church

1305 43rd St W, Bradenton, Florida, 34209



KNOW YOUR COMMUNITY REPORT



EDUCATION

12%

No High School
Diploma



34%

High School
Graduate

30%

Some College



24%

Bachelor's/Grad/Prof
Degree

KEY FACTS

94,365

Population

47.1

Median Age

2.2

Average
Household
Size

\$51,329

Median
Household
Income

BUSINESS



4,408

Total Businesses

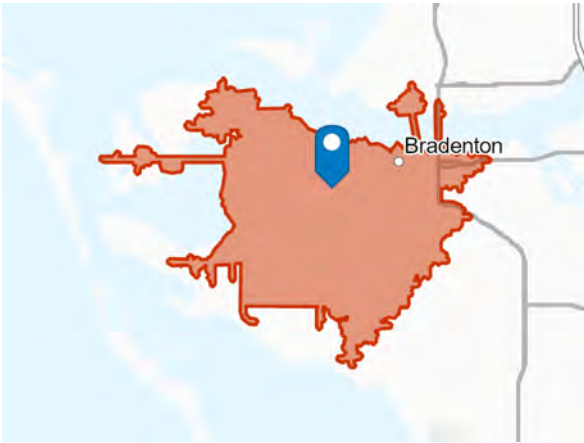


47,497

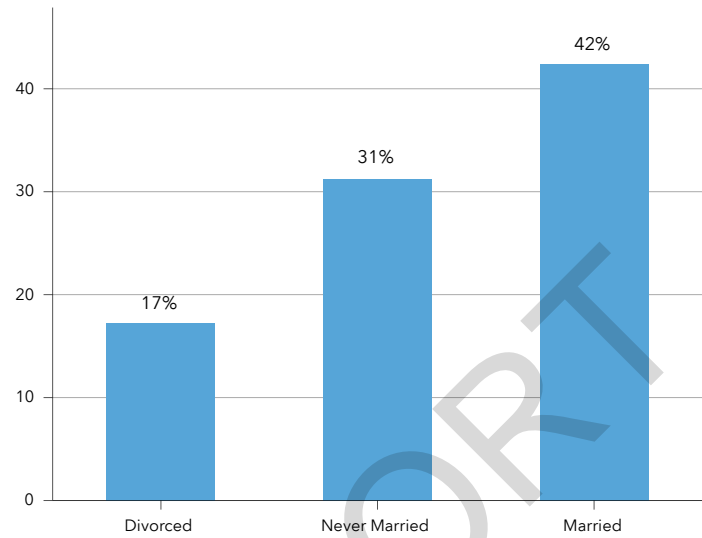
Total Employees

West Bradenton Baptist Church

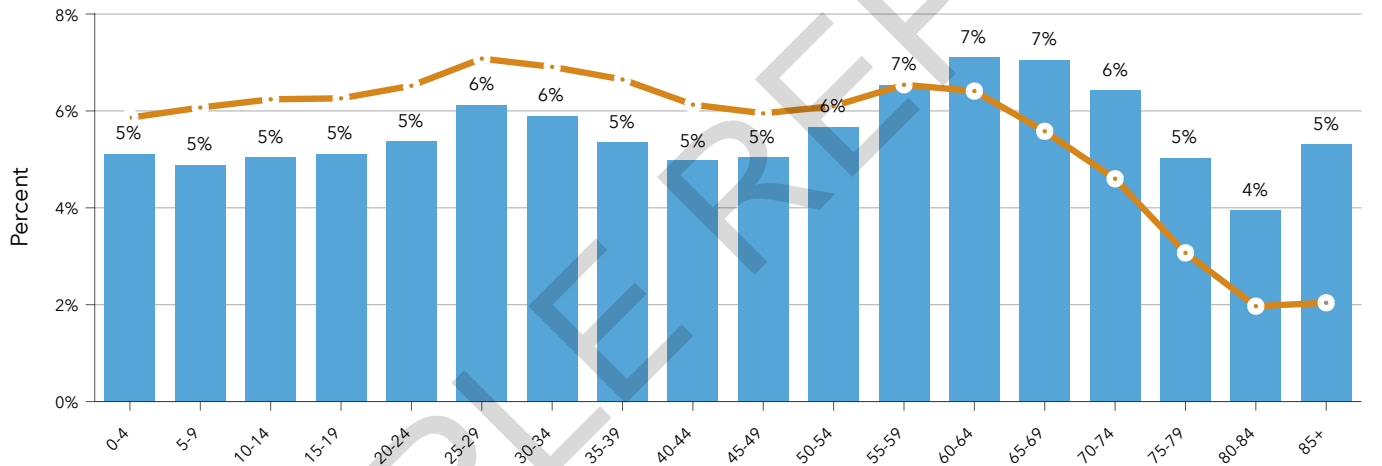
1305 43rd St W, Bradenton, Florida, 34209



2021 Adult Marriage Figures

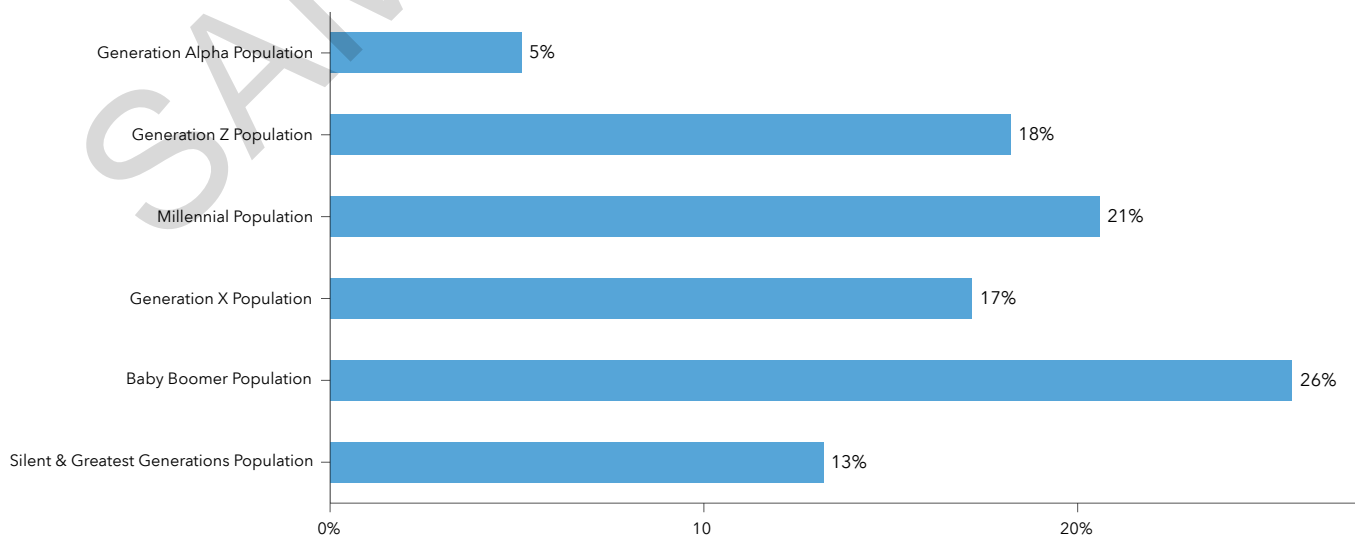


Age Profile



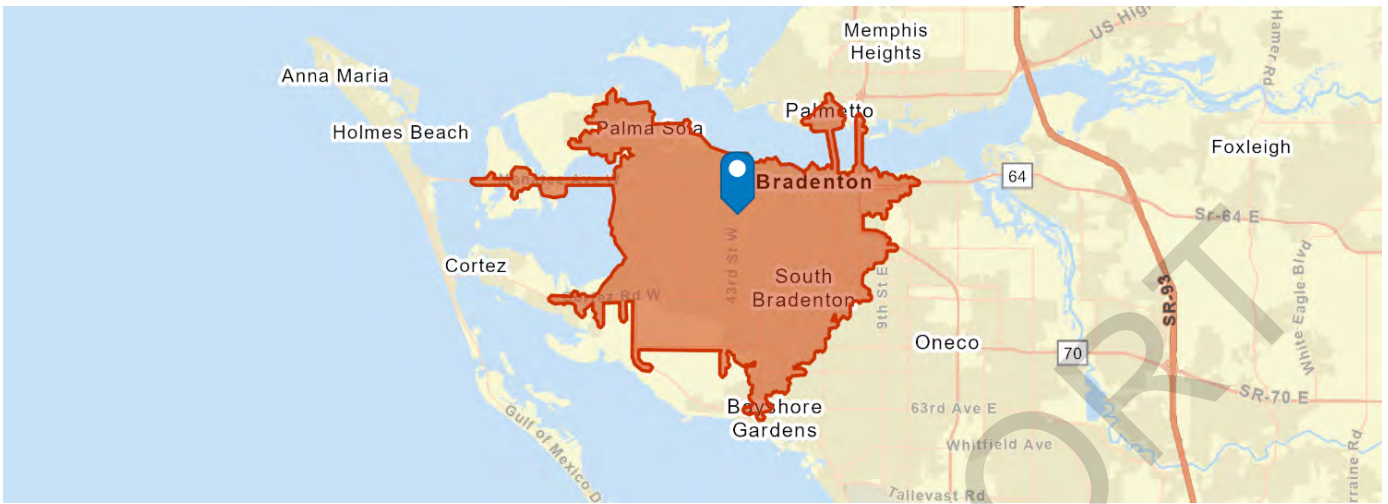
Dots show comparison to United States

Generations

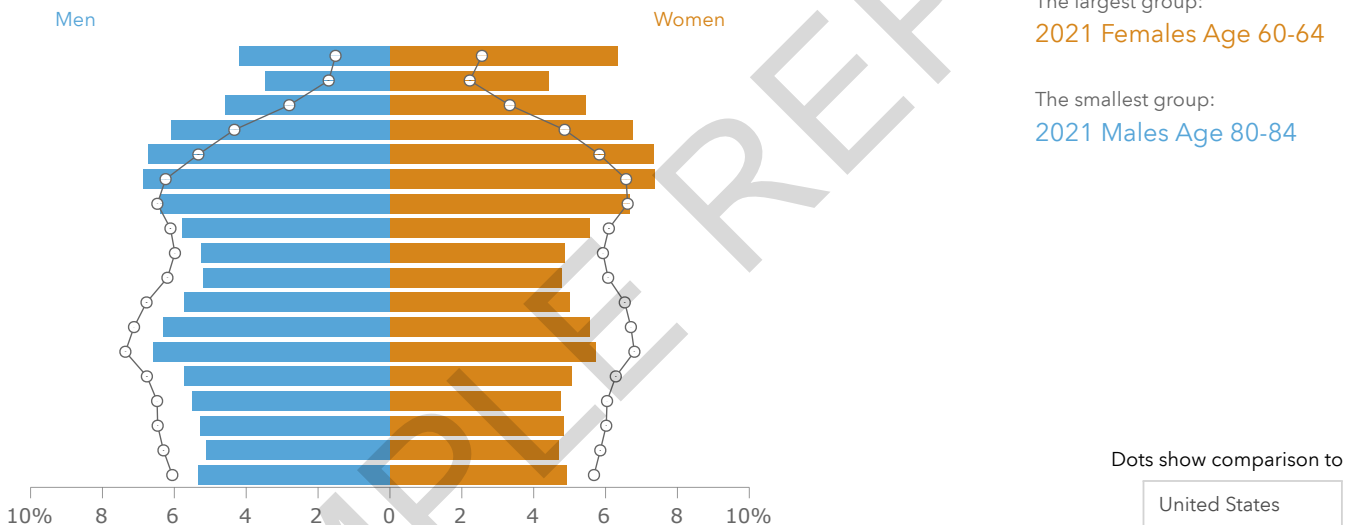


West Bradenton Baptist Church

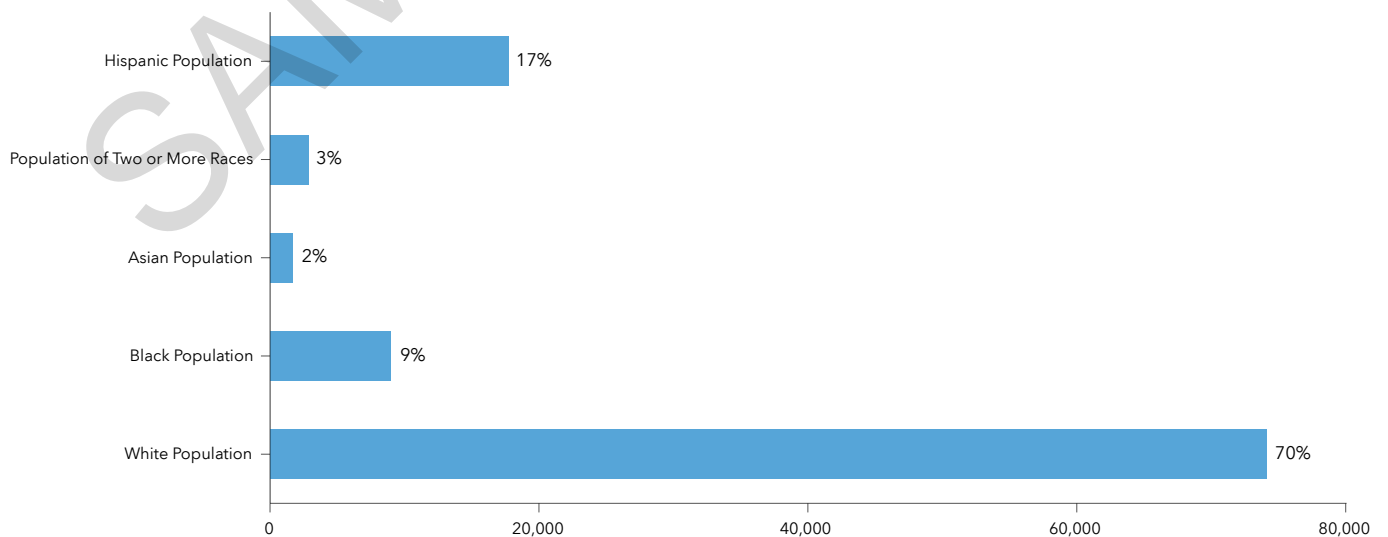
1305 43rd St W, Bradenton, Florida, 34209



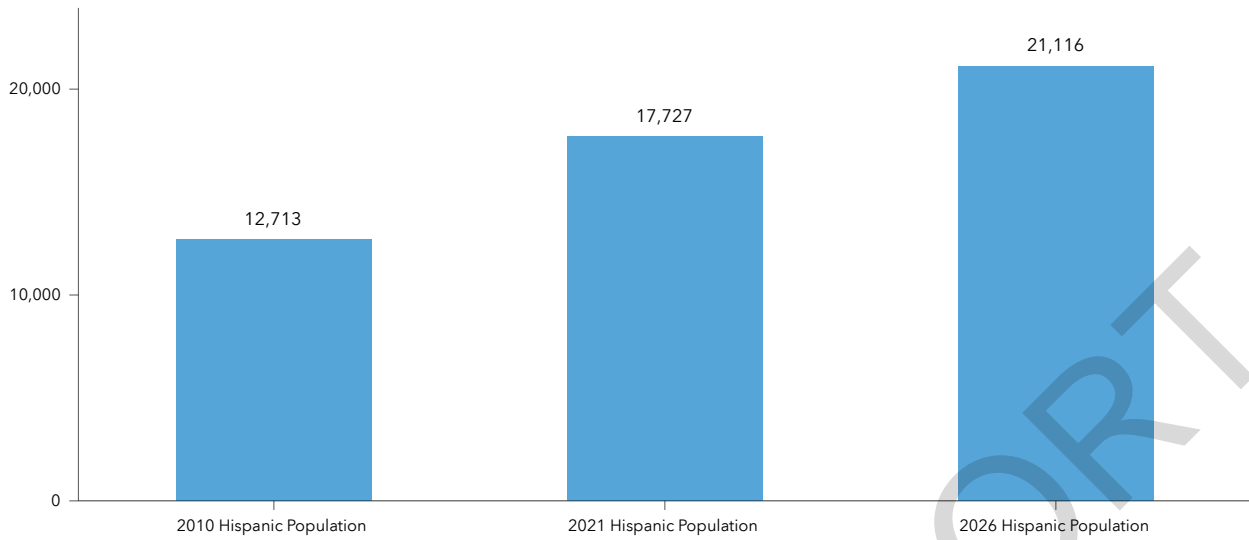
Age Pyramid



Current Population by Race



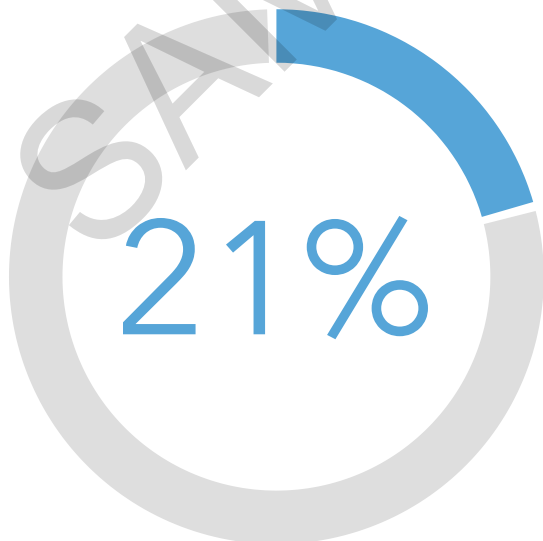
Hispanic Population (Past, Current, Future)



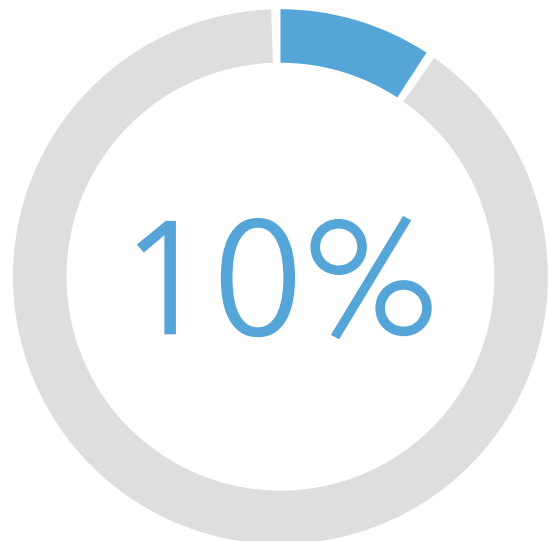
Black Population (Past, Current, Future)



2026 Projected Hispanic Population Percentage

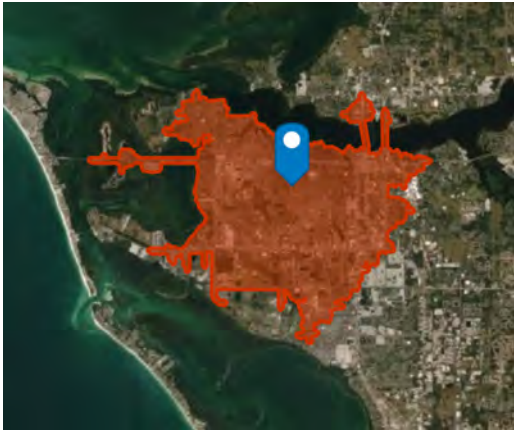


2026 Projected Black Population Percentage



West Bradenton Baptist Church

1305 43rd St W, Bradenton, Florida, 34209



Households By Income

The largest group: \$50,000 - \$74,999 (20.6%)

The smallest group: \$200,000+ (3.6%)

| Indicator ▲ | Value | Diff | |
|-----------------------|-------|-------|--|
| <\$15,000 | 9.3% | -0.5% | |
| \$15,000 - \$24,999 | 11.5% | +3.3% | |
| \$25,000 - \$34,999 | 10.8% | +2.4% | |
| \$35,000 - \$49,999 | 16.7% | +4.8% | |
| \$50,000 - \$74,999 | 20.6% | +3.3% | |
| \$75,000 - \$99,999 | 11.9% | -0.9% | |
| \$100,000 - \$149,999 | 11.8% | -4.0% | |
| \$150,000 - \$199,999 | 3.7% | -3.5% | |
| \$200,000+ | 3.6% | -4.9% | |

Bars show deviation from United States

POPULATION BY GENERATION



13.2%

Greatest Gen:
Born 1945/Earlier



25.7%

Baby Boomer:
Born 1946 to 1964



17.2%

Generation X:
Born 1965 to 1980



20.6%

Millennial:
Born 1981 to 1998



18.2%

Generation Z:
Born 1999 to 2016



5.1%

Alpha: Born
2017 to Present

Race and Ethnicity

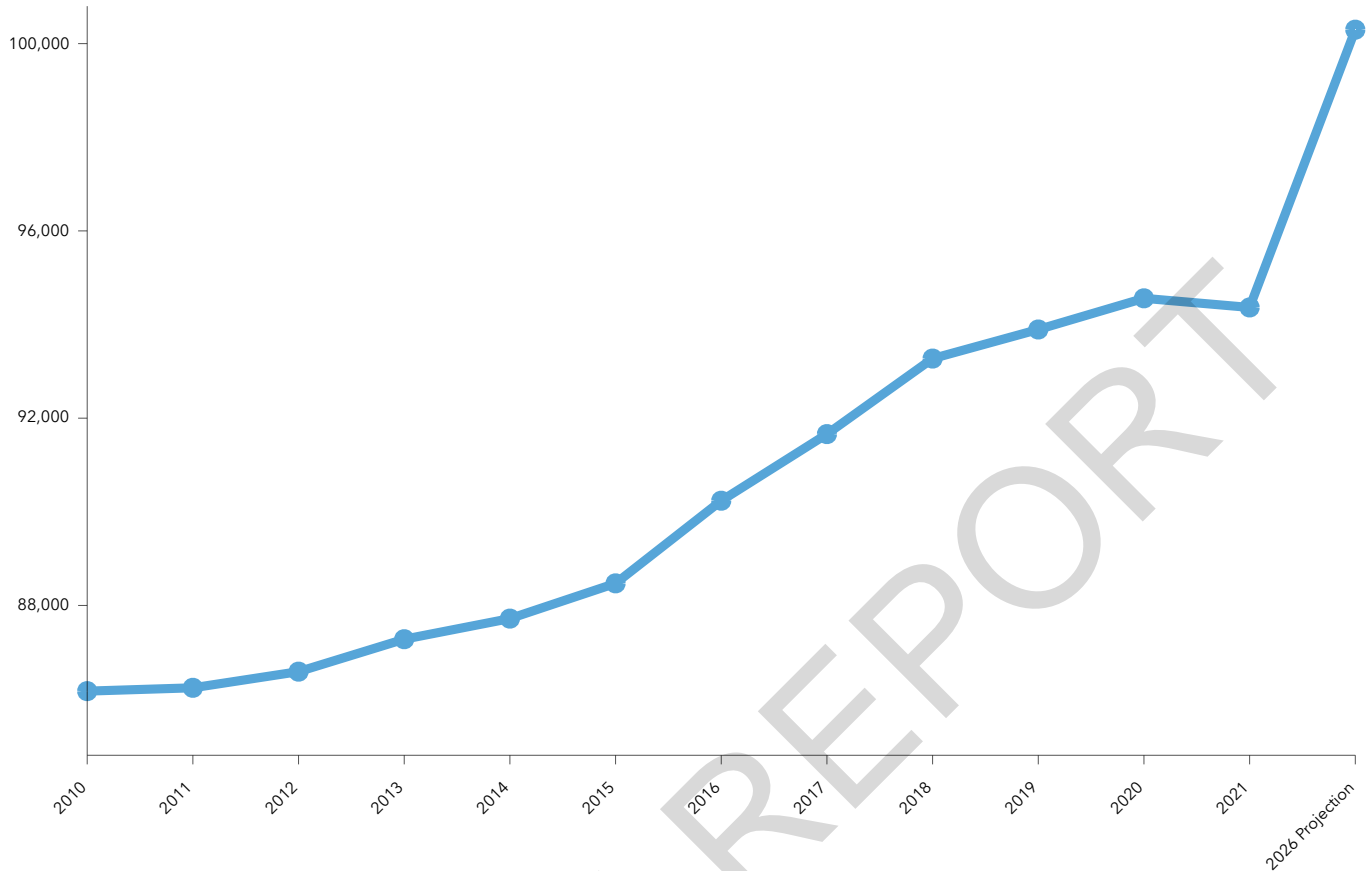
The largest group: White Alone (78.55)

The smallest group: Pacific Islander Alone (0.11)

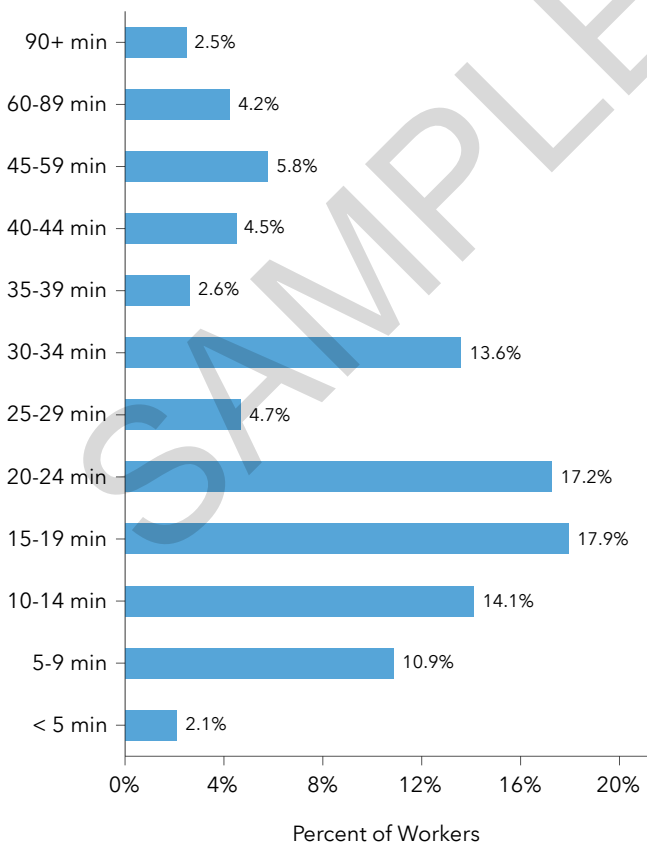
| Indicator ▲ | Value | Diff | |
|-------------------------------------|-------|-------|--|
| White Alone | 78.55 | +9.38 | |
| Black Alone | 9.52 | -3.47 | |
| American Indian/Alaska Native Alone | 0.39 | -0.60 | |
| Asian Alone | 1.78 | -4.15 | |
| Pacific Islander Alone | 0.11 | -0.09 | |
| Other Race | 6.65 | -0.46 | |
| Two or More Races | 3.00 | -0.61 | |
| Hispanic Origin (Any Race) | 18.79 | -0.13 | |

Bars show deviation from United States

Community Population Trend



TRAVEL TIME TO WORK



AT RISK



11,398

Households
With Disability



127

Pop 65+ Speak
Spanish & No
English

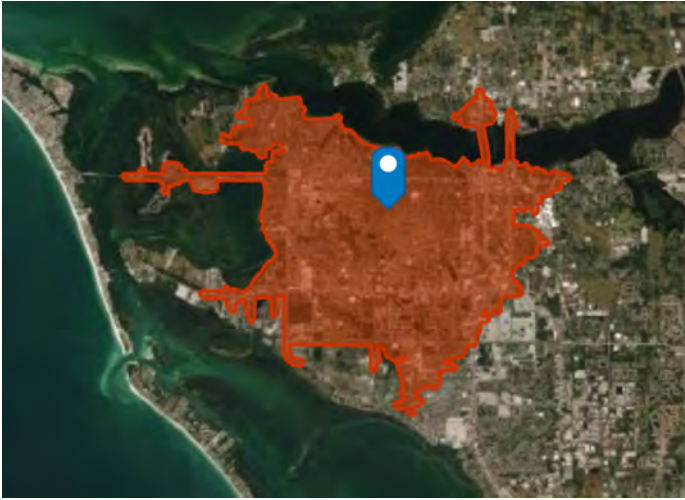


832

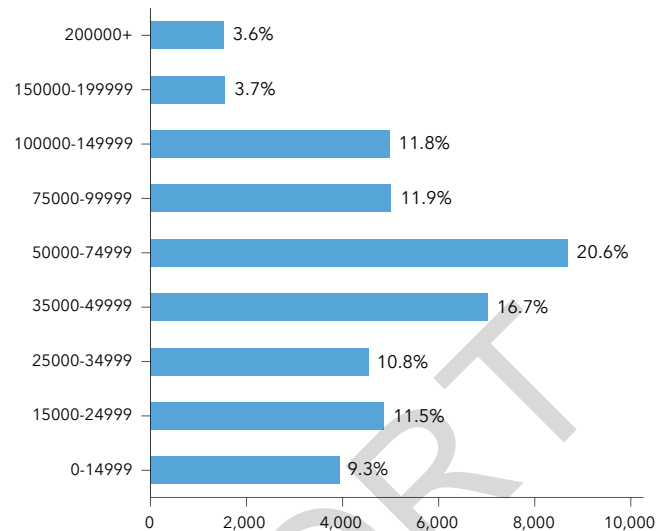
Households
Without Vehicle

West Bradenton Baptist Church

1305 43rd St W, Bradenton, Florida, 34209



HOUSING STATS



HOUSEHOLD INCOME

INCOME



\$247,260

Median Home Value



\$7,436

Average Spent on Mortgage & Basics



\$947

Median Contract Rent



\$51,329

Median Household Income



\$30,925

Per Capita Income



\$131,927

Median Net Worth

EMPLOYMENT



White Collar

61%



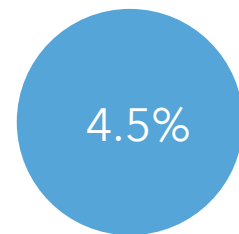
Blue Collar

22%



Services

16%



Unemployment Rate

ANNUAL HOUSEHOLD SPENDING



\$1,616

Apparel & Services



\$127

Computers & Hardware



\$2,882

Eating Out



\$4,208

Groceries



\$4,906

Health Care

PETS



Household Owns a Dog

33%



Household Owns a Cat

20%



Household Owns Any Pet

46%

ANNUAL LIFESTYLE SPENDING



\$1,887

Travel



\$62

Theatre/Operas/ Concerts



\$67

Movies/Museums/ Parks



\$46

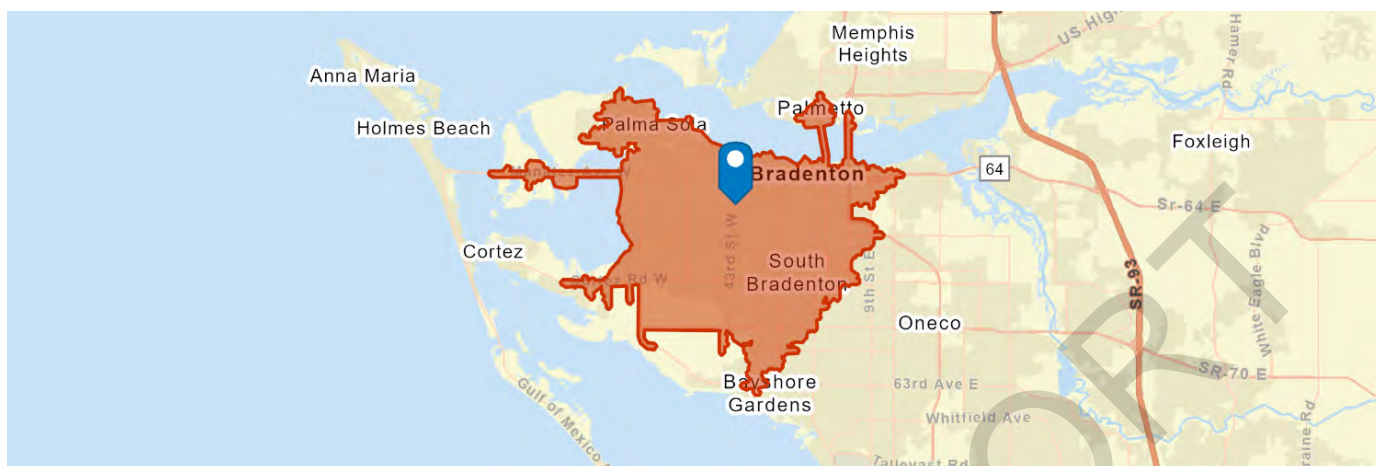
Sports Events



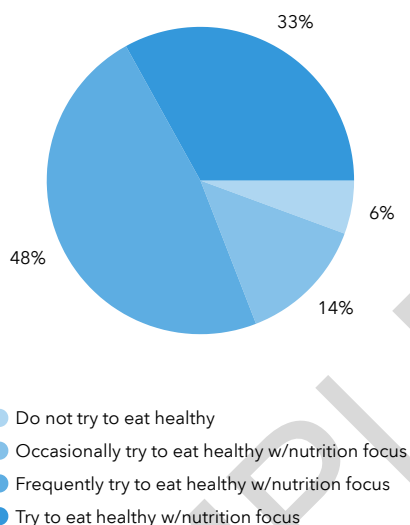
\$5

Online Games

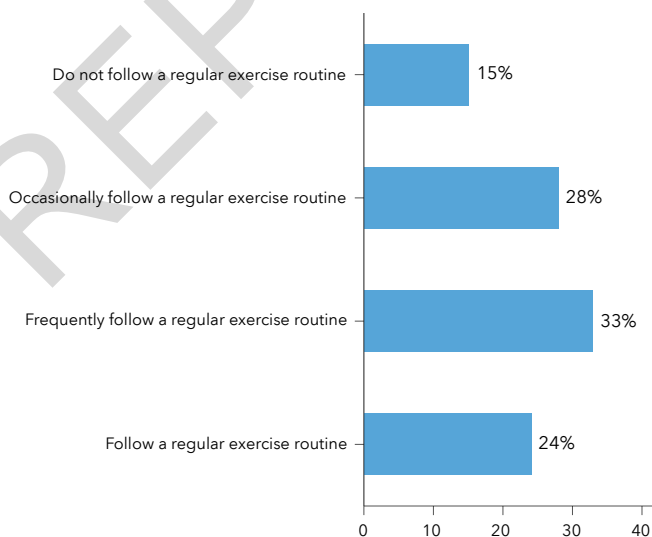
West Bradenton Baptist Church



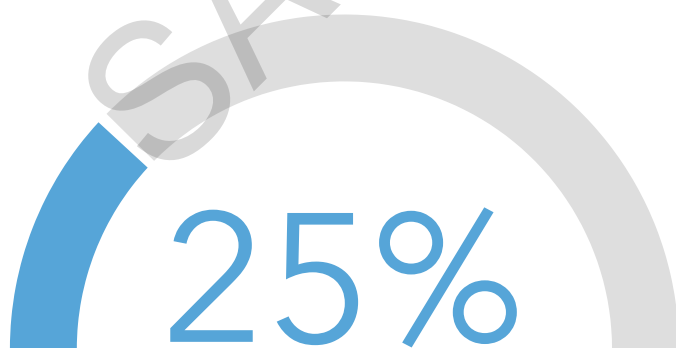
Eating Healthy



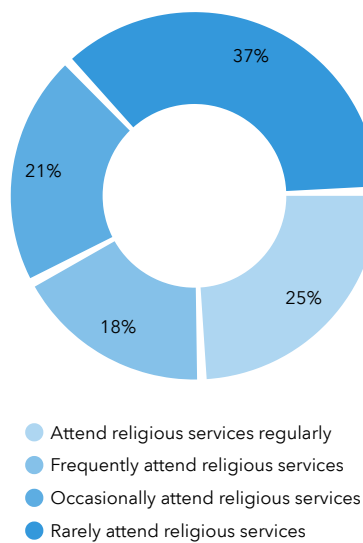
Follow a Regular Exercise Routine



Contributed to a Religious Org Last 12 Months

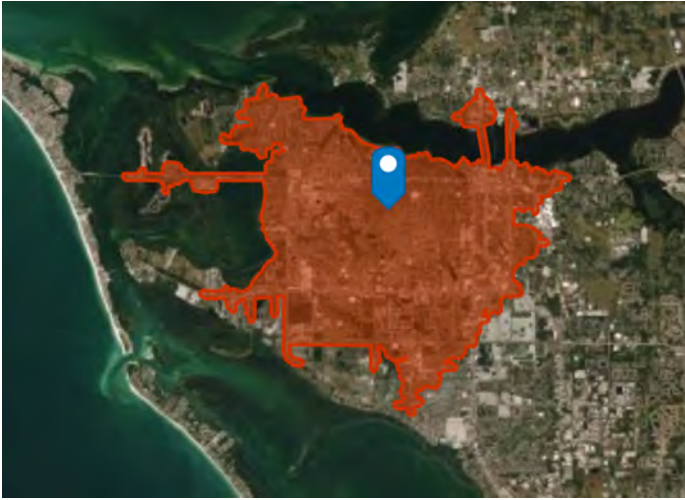


Attending Religious Services

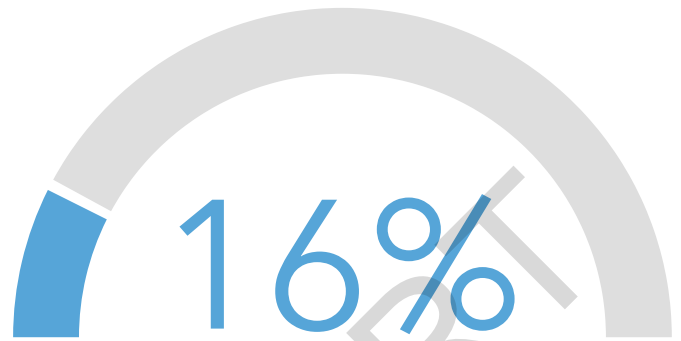


West Bradenton Baptist Church

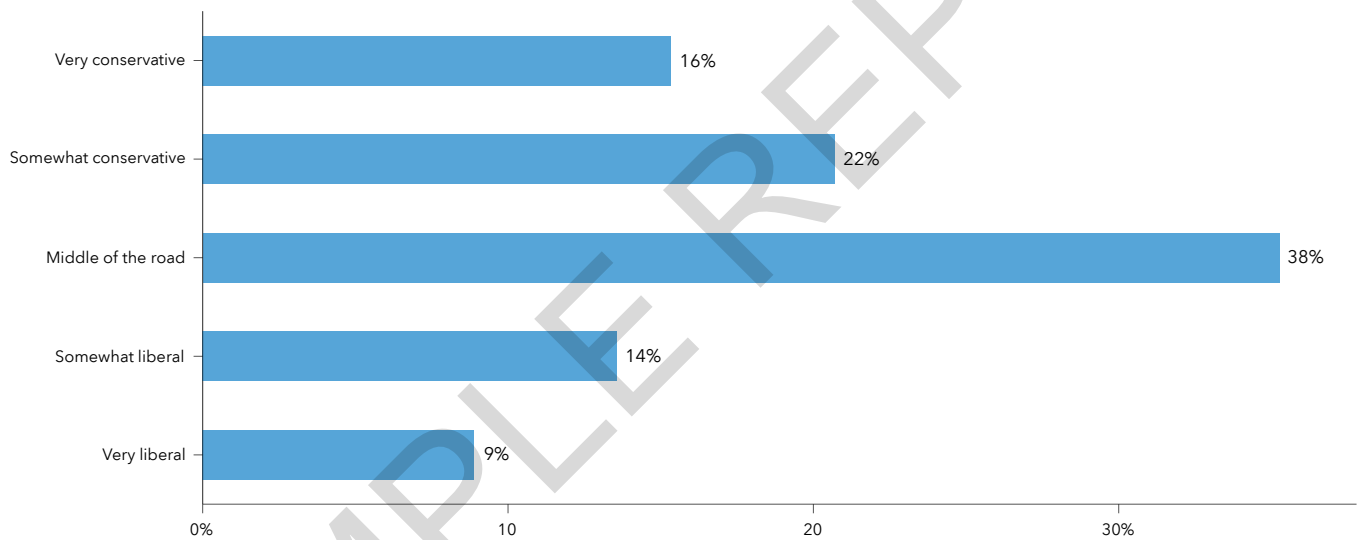
1305 43rd St W, Bradenton, Florida, 34209



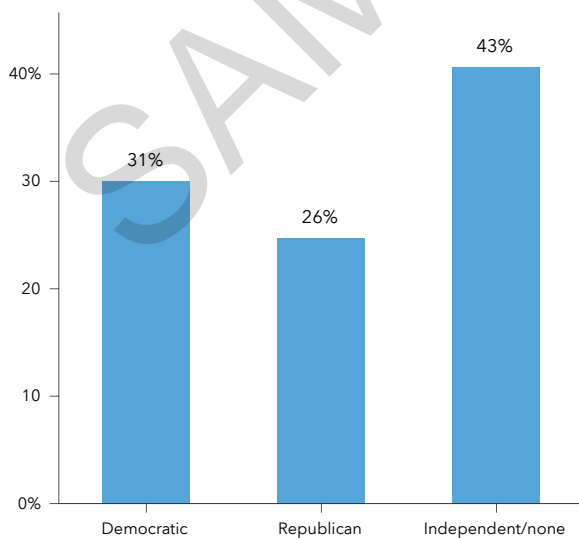
Volunteered for a Charitable Org Last 12 Months



Political Leaning



Political Affiliation



Know Your Community

Report Powered By:



ChurchAnswers.com



ACS Population Summary

West Bradenton Baptist Church
1305 43rd St W, Bradenton, Florida, 34209
Drive Time: 10 minute radius

Prepared by Esri
Latitude: 27.48734
Longitude: -82.60327

| | 2015 - 2019 ACS Estimate | Percent | MOE(±) | Reliability |
|--|-----------------------------|---------|--------|-------------|
| TOTALS | | | | |
| Total Population | 95,250 | | 2,954 | ■■■ |
| Total Households | 37,268 | | 825 | ■■■ |
| Total Housing Units | 47,867 | | 847 | ■■■ |
| POPULATION AGE 3+ YEARS BY SCHOOL ENROLLMENT | | | | |
| Total | 91,895 | 100.0% | 2,788 | ■■■ |
| Enrolled in school | 17,351 | 18.9% | 1,088 | ■■■ |
| Enrolled in nursery school, preschool | 1,105 | 1.2% | 242 | ■■■ |
| Public school | 609 | 0.7% | 187 | ■■■ |
| Private school | 496 | 0.5% | 154 | ■■■ |
| Enrolled in kindergarten | 839 | 0.9% | 217 | ■■■ |
| Public school | 767 | 0.8% | 215 | ■■■ |
| Private school | 72 | 0.1% | 40 | ■■■ |
| Enrolled in grade 1 to grade 4 | 3,778 | 4.1% | 499 | ■■■ |
| Public school | 3,508 | 3.8% | 488 | ■■■ |
| Private school | 270 | 0.3% | 101 | ■■■ |
| Enrolled in grade 5 to grade 8 | 3,603 | 3.9% | 452 | ■■■ |
| Public school | 3,082 | 3.4% | 428 | ■■■ |
| Private school | 521 | 0.6% | 142 | ■■■ |
| Enrolled in grade 9 to grade 12 | 4,105 | 4.5% | 449 | ■■■ |
| Public school | 3,443 | 3.7% | 418 | ■■■ |
| Private school | 662 | 0.7% | 162 | ■■■ |
| Enrolled in college undergraduate years | 3,381 | 3.7% | 399 | ■■■ |
| Public school | 2,786 | 3.0% | 373 | ■■■ |
| Private school | 594 | 0.6% | 147 | ■■■ |
| Enrolled in graduate or professional school | 541 | 0.6% | 155 | ■■■ |
| Public school | 297 | 0.3% | 126 | ■■■ |
| Private school | 243 | 0.3% | 90 | ■■■ |
| Not enrolled in school | 74,543 | 81.1% | 1,816 | ■■■ |
| POPULATION AGE 65+ BY RELATIONSHIP AND HOUSEHOLD TYPE | | | | |
| Total | 24,722 | 100.0% | 1,016 | ■■■ |
| Living in Households | 23,928 | 96.8% | 993 | ■■■ |
| Living in Family Households | 15,315 | 61.9% | 925 | ■■■ |
| Householder | 7,342 | 29.7% | 436 | ■■■ |
| Spouse | 5,667 | 22.9% | 388 | ■■■ |
| Parent | 1,440 | 5.8% | 365 | ■■■ |
| Parent-in-law | 196 | 0.8% | 162 | ■■■ |
| Other Relative | 466 | 1.9% | 231 | ■■■ |
| Nonrelative | 204 | 0.8% | 124 | ■■■ |
| Living in Nonfamily Households | 8,613 | 34.8% | 538 | ■■■ |
| Householder | 7,913 | 32.0% | 459 | ■■■ |
| Nonrelative | 700 | 2.8% | 213 | ■■■ |
| Living in Group Quarters | 794 | 3.2% | 187 | ■■■ |



ACS Population Summary

West Bradenton Baptist Church
1305 43rd St W, Bradenton, Florida, 34209
Drive Time: 10 minute radius

Prepared by Esri
Latitude: 27.48734
Longitude: -82.60327

| | 2015 - 2019 ACS Estimate | Percent | MOE(±) | Reliability |
|--|-----------------------------|---------|--------|-------------|
| HOUSEHOLDS BY TYPE AND SIZE | | | | |
| Family Households | 21,465 | 57.6% | 738 | High |
| 2-Person | 12,341 | 33.1% | 581 | High |
| 3-Person | 4,126 | 11.1% | 400 | High |
| 4-Person | 2,906 | 7.8% | 337 | High |
| 5-Person | 1,180 | 3.2% | 201 | High |
| 6-Person | 509 | 1.4% | 140 | Medium |
| 7+ Person | 404 | 1.1% | 127 | Medium |
| Nonfamily Households | 15,804 | 42.4% | 637 | High |
| 1-Person | 13,355 | 35.8% | 602 | High |
| 2-Person | 2,063 | 5.5% | 257 | High |
| 3-Person | 253 | 0.7% | 88 | Medium |
| 4-Person | 101 | 0.3% | 67 | Low |
| 5-Person | 31 | 0.1% | 33 | Low |
| 6-Person | 0 | 0.0% | 0 | Low |
| 7+ Person | 0 | 0.0% | 0 | Low |
| HOUSEHOLDS BY PRESENCE OF PEOPLE UNDER 18 YEARS BY HOUSEHOLD TYPE | | | | |
| Households with one or more people under 18 years | 8,065 | 21.6% | 517 | High |
| Family households | 7,861 | 21.1% | 514 | High |
| Married-couple family | 4,172 | 11.2% | 374 | High |
| Male householder, no wife present | 968 | 2.6% | 209 | Medium |
| Female householder, no husband present | 2,722 | 7.3% | 336 | High |
| Nonfamily households | 204 | 0.5% | 97 | Medium |
| Households with no people under 18 years | 29,203 | 78.4% | 763 | High |
| Married-couple family | 10,996 | 29.5% | 525 | High |
| Other family | 2,607 | 7.0% | 298 | High |
| Nonfamily households | 15,600 | 41.9% | 632 | High |
| HOUSEHOLDS BY PRESENCE OF PEOPLE 65 YEARS AND OVER, HOUSEHOLD SIZE AND HOUSEHOLD TYPE | | | | |
| Households with Pop 65+ | 16,486 | 44.2% | 596 | High |
| 1-Person | 7,373 | 19.8% | 445 | High |
| 2+ Person Family | 8,419 | 22.6% | 466 | High |
| 2+ Person Nonfamily | 695 | 1.9% | 158 | Medium |
| Households with No Pop 65+ | 20,782 | 55.8% | 701 | High |
| 1-Person | 5,982 | 16.1% | 440 | High |
| 2+ Person Family | 13,046 | 35.0% | 619 | High |
| 2+ Person Nonfamily | 1,754 | 4.7% | 232 | High |



ACS Population Summary

West Bradenton Baptist Church
1305 43rd St W, Bradenton, Florida, 34209
Drive Time: 10 minute radius

Prepared by Esri
Latitude: 27.48734
Longitude: -82.60327

| | 2015 - 2019 ACS Estimate | Percent | MOE(±) | Reliability |
|--|-----------------------------|---------|--------|-------------|
| POPULATION AGE 5+ YEARS BY LANGUAGE SPOKEN AT HOME AND ABILITY TO SPEAK ENGLISH | | | | |
| Total | 90,139 | 100.0% | 2,720 | |
| 5 to 17 years | | | | |
| Speak only English | 9,422 | 10.5% | 932 | |
| Speak Spanish | 2,598 | 2.9% | 559 | |
| Speak English "very well" or "well" | 2,492 | 2.8% | 548 | |
| Speak English "not well" | 83 | 0.1% | 83 | |
| Speak English "not at all" | 23 | 0.0% | 37 | |
| Speak other Indo-European languages | 211 | 0.2% | 130 | |
| Speak English "very well" or "well" | 211 | 0.2% | 130 | |
| Speak English "not well" | 0 | 0.0% | 0 | |
| Speak English "not at all" | 0 | 0.0% | 0 | |
| Speak Asian and Pacific Island languages | 86 | 0.1% | 36 | |
| Speak English "very well" or "well" | 86 | 0.1% | 36 | |
| Speak English "not well" | 0 | 0.0% | 0 | |
| Speak English "not at all" | 0 | 0.0% | 0 | |
| Speak other languages | 0 | 0.0% | 0 | |
| Speak English "very well" or "well" | 0 | 0.0% | 0 | |
| Speak English "not well" | 0 | 0.0% | 0 | |
| Speak English "not at all" | 0 | 0.0% | 0 | |
| 18 to 64 years | | | | |
| Speak only English | 41,694 | 46.3% | 1,658 | |
| Speak Spanish | 8,481 | 9.4% | 948 | |
| Speak English "very well" or "well" | 6,323 | 7.0% | 703 | |
| Speak English "not well" | 1,661 | 1.8% | 299 | |
| Speak English "not at all" | 497 | 0.6% | 174 | |
| Speak other Indo-European languages | 2,096 | 2.3% | 483 | |
| Speak English "very well" or "well" | 1,772 | 2.0% | 382 | |
| Speak English "not well" | 263 | 0.3% | 119 | |
| Speak English "not at all" | 61 | 0.1% | 95 | |
| Speak Asian and Pacific Island languages | 666 | 0.7% | 195 | |
| Speak English "very well" or "well" | 532 | 0.6% | 139 | |
| Speak English "not well" | 135 | 0.1% | 116 | |
| Speak English "not at all" | 0 | 0.0% | 0 | |
| Speak other languages | 161 | 0.2% | 75 | |
| Speak English "very well" or "well" | 161 | 0.2% | 64 | |
| Speak English "not well" | 0 | 0.0% | 0 | |
| Speak English "not at all" | 0 | 0.0% | 0 | |
| 65 years and over | | | | |
| Speak only English | 22,735 | 25.2% | 945 | |
| Speak Spanish | 924 | 1.0% | 240 | |
| Speak English "very well" or "well" | 535 | 0.6% | 188 | |
| Speak English "not well" | 262 | 0.3% | 133 | |
| Speak English "not at all" | 127 | 0.1% | 65 | |
| Speak other Indo-European languages | 793 | 0.9% | 262 | |
| Speak English "very well" or "well" | 745 | 0.8% | 213 | |
| Speak English "not well" | 39 | 0.0% | 39 | |
| Speak English "not at all" | 9 | 0.0% | 17 | |
| Speak Asian and Pacific Island languages | 50 | 0.1% | 34 | |
| Speak English "very well" or "well" | 50 | 0.1% | 34 | |
| Speak English "not well" | 0 | 0.0% | 0 | |
| Speak English "not at all" | 0 | 0.0% | 0 | |
| Speak other languages | 221 | 0.2% | 136 | |
| Speak English "very well" or "well" | 221 | 0.2% | 129 | |
| Speak English "not well" | 0 | 0.0% | 0 | |
| Speak English "not at all" | 0 | 0.0% | 0 | |

Source: U.S. Census Bureau, 2015-2019 American Community Survey

Reliability: high medium low

December 29, 2021



ACS Population Summary

West Bradenton Baptist Church
1305 43rd St W, Bradenton, Florida, 34209
Drive Time: 10 minute radius

Prepared by Esri
Latitude: 27.48734
Longitude: -82.60327

| | 2015 - 2019 ACS Estimate | Percent | MOE(±) | Reliability |
|--|-----------------------------|---------|--------|-------------|
| WORKERS AGE 16+ YEARS BY PLACE OF WORK | | | | |
| Total | 40,452 | 100.0% | 1,613 | ■■■ |
| Worked in state and in county of residence | 31,590 | 78.1% | 1,430 | ■■■ |
| Worked in state and outside county of residence | 8,399 | 20.8% | 661 | ■■■ |
| Worked outside state of residence | 462 | 1.1% | 126 | ■ |
| SEX BY CLASS OF WORKER FOR THE CIVILIAN EMPLOYED POPULATION 16 YEARS AND OVER | | | | |
| Total: | 41,165 | 100.0% | 1,644 | ■■■ |
| Male: | 20,698 | 50.3% | 1,005 | ■■■ |
| Employee of private company | 15,768 | 38.3% | 919 | ■■■ |
| Self-employed in own incorporated business | 1,469 | 3.6% | 218 | ■■■ |
| Private not-for-profit wage and salary workers | 899 | 2.2% | 202 | ■ |
| Local government workers | 1,013 | 2.5% | 204 | ■ |
| State government workers | 299 | 0.7% | 103 | ■ |
| Federal government workers | 148 | 0.4% | 72 | ■ |
| Self-employed in own not incorporated business workers | 1,040 | 2.5% | 187 | ■■■ |
| Unpaid family workers | 61 | 0.1% | 124 | ■ |
| Female: | 20,467 | 49.7% | 1,005 | ■■■ |
| Employee of private company | 14,301 | 34.7% | 878 | ■■■ |
| Self-employed in own incorporated business | 680 | 1.7% | 161 | ■ |
| Private not-for-profit wage and salary workers | 2,274 | 5.5% | 318 | ■■■ |
| Local government workers | 1,432 | 3.5% | 240 | ■■■ |
| State government workers | 565 | 1.4% | 124 | ■ |
| Federal government workers | 208 | 0.5% | 129 | ■ |
| Self-employed in own not incorporated business workers | 963 | 2.3% | 178 | ■■■ |
| Unpaid family workers | 43 | 0.1% | 45 | ■ |
| POPULATION IN HOUSEHOLDS AND PRESENCE OF A COMPUTER | | | | |
| Total | 93,780 | 100.0% | 2,937 | ■■■ |
| Population <18 in Households | 17,323 | 18.5% | 1,319 | ■■■ |
| Have a Computer | 16,212 | 17.3% | 1,288 | ■■■ |
| Have NO Computer | 1,111 | 1.2% | 388 | ■ |
| Population 18-64 in Households | 52,528 | 56.0% | 1,907 | ■■■ |
| Have a Computer | 49,615 | 52.9% | 1,865 | ■■■ |
| Have NO Computer | 2,913 | 3.1% | 624 | ■ |
| Population 65+ in Households | 23,928 | 25.5% | 993 | ■■■ |
| Have a Computer | 20,985 | 22.4% | 957 | ■■■ |
| Have NO Computer | 2,943 | 3.1% | 370 | ■■■ |
| HOUSEHOLDS AND INTERNET SUBSCRIPTIONS | | | | |
| Total | 37,268 | 100.0% | 825 | ■■■ |
| With an Internet Subscription | 30,212 | 81.1% | 775 | ■■■ |
| Dial-Up Alone | 111 | 0.3% | 53 | ■ |
| Broadband | 26,450 | 71.0% | 745 | ■■■ |
| Satellite Service | 1,332 | 3.6% | 201 | ■■■ |
| Other Service | 324 | 0.9% | 106 | ■ |
| Internet Access with no Subscription | 2,010 | 5.4% | 291 | ■■■ |
| With No Internet Access | 5,046 | 13.5% | 448 | ■■■ |

Source: U.S. Census Bureau, 2015-2019 American Community Survey

Reliability: ■■■ high ■ medium ■ low

December 29, 2021



ACS Population Summary

West Bradenton Baptist Church
1305 43rd St W, Bradenton, Florida, 34209
Drive Time: 10 minute radius

Prepared by Esri
Latitude: 27.48734
Longitude: -82.60327

| | 2015 - 2019 ACS Estimate | Percent | MOE(±) | Reliability |
|--|-----------------------------|---------|--------|-------------|
| WORKERS AGE 16+ YEARS BY MEANS OF TRANSPORTATION TO WORK | | | | |
| Total | 40,452 | 100.0% | 1,613 | High |
| Drove alone | 31,151 | 77.0% | 1,326 | High |
| Carpooled | 5,224 | 12.9% | 658 | High |
| Public transportation (excluding taxicab) | 508 | 1.3% | 220 | Medium |
| Bus or trolley bus | 508 | 1.3% | 220 | Medium |
| Light rail, streetcar or trolley | 0 | 0.0% | 0 | |
| Subway or elevated | 0 | 0.0% | 0 | |
| Long-distance/Commuter Train | 0 | 0.0% | 0 | |
| Ferryboat | 0 | 0.0% | 0 | |
| Taxicab | 122 | 0.3% | 106 | Low |
| Motorcycle | 168 | 0.4% | 79 | Medium |
| Bicycle | 385 | 1.0% | 147 | Medium |
| Walked | 553 | 1.4% | 144 | Medium |
| Other means | 696 | 1.7% | 162 | Medium |
| Worked at home | 1,644 | 4.1% | 272 | High |
| WORKERS AGE 16+ YEARS (WHO DID NOT WORK FROM HOME) BY TRAVEL TIME TO WORK | | | | |
| Total | 38,807 | 100.0% | 1,573 | High |
| Less than 5 minutes | 806 | 2.1% | 191 | Medium |
| 5 to 9 minutes | 4,216 | 10.9% | 526 | High |
| 10 to 14 minutes | 5,464 | 14.1% | 526 | High |
| 15 to 19 minutes | 6,961 | 17.9% | 586 | High |
| 20 to 24 minutes | 6,689 | 17.2% | 612 | High |
| 25 to 29 minutes | 1,814 | 4.7% | 293 | High |
| 30 to 34 minutes | 5,264 | 13.6% | 535 | High |
| 35 to 39 minutes | 1,017 | 2.6% | 205 | Medium |
| 40 to 44 minutes | 1,743 | 4.5% | 353 | Medium |
| 45 to 59 minutes | 2,233 | 5.8% | 330 | High |
| 60 to 89 minutes | 1,640 | 4.2% | 274 | High |
| 90 or more minutes | 960 | 2.5% | 294 | Medium |
| Average Travel Time to Work (in minutes) | N/A | | N/A | Low |
| FEMALES AGE 20-64 YEARS BY AGE OF OWN CHILDREN AND EMPLOYMENT STATUS | | | | |
| Total | 26,794 | 100.0% | 1,105 | High |
| Own children under 6 years only | 2,043 | 7.6% | 331 | High |
| In labor force | 1,504 | 5.6% | 282 | High |
| Not in labor force | 538 | 2.0% | 176 | Medium |
| Own children under 6 years and 6 to 17 years | 1,456 | 5.4% | 265 | High |
| In labor force | 964 | 3.6% | 226 | Medium |
| Not in labor force | 492 | 1.8% | 144 | Medium |
| Own children 6 to 17 years only | 3,976 | 14.8% | 397 | High |
| In labor force | 3,085 | 11.5% | 355 | High |
| Not in labor force | 891 | 3.3% | 183 | Medium |
| No own children under 18 years | 19,319 | 72.1% | 970 | High |
| In labor force | 13,528 | 50.5% | 817 | High |
| Not in labor force | 5,792 | 21.6% | 534 | High |

Source: U.S. Census Bureau, 2015-2019 American Community Survey

Reliability: High medium Low

December 29, 2021



ACS Population Summary

West Bradenton Baptist Church
1305 43rd St W, Bradenton, Florida, 34209
Drive Time: 10 minute radius

Prepared by Esri
Latitude: 27.48734
Longitude: -82.60327

| | 2015 - 2019 ACS Estimate | Percent | MOE(±) | Reliability |
|---|-----------------------------|---------|--------|-------------|
| CIVILIAN NONINSTITUTIONALIZED POPULATION BY AGE & TYPES OF HEALTH INSURANCE COVERAGE | | | | |
| Total | 94,249 | 100.0% | 2,942 | |
| Under 19 years: | 18,597 | 19.7% | 1,346 | |
| One Type of Health Insurance: | 16,264 | 17.3% | 1,277 | |
| Employer-Based Health Ins Only | 5,492 | 5.8% | 699 | |
| Direct-Purchase Health Ins Only | 1,600 | 1.7% | 366 | |
| Medicare Coverage Only | 14 | 0.0% | 14 | |
| Medicaid Coverage Only | 9,086 | 9.6% | 1,044 | |
| TRICARE/Military Hlth Cov Only | 72 | 0.1% | 73 | |
| VA Health Care Only | 0 | 0.0% | 0 | |
| 2+ Types of Health Insurance | 709 | 0.8% | 217 | |
| No Health Insurance Coverage | 1,625 | 1.7% | 360 | |
| 19 to 34 years: | 18,113 | 19.2% | 1,207 | |
| One Type of Health Insurance: | 12,024 | 12.8% | 974 | |
| Employer-Based Health Ins Only | 6,952 | 7.4% | 777 | |
| Direct-Purchase Health Ins Only | 2,195 | 2.3% | 378 | |
| Medicare Coverage Only | 99 | 0.1% | 89 | |
| Medicaid Coverage Only | 2,596 | 2.8% | 407 | |
| TRICARE/Military Hlth Cov Only | 136 | 0.1% | 90 | |
| VA Health Care Only | 45 | 0.0% | 47 | |
| 2+ Types of Health Insurance | 684 | 0.7% | 195 | |
| No Health Insurance Coverage | 5,405 | 5.7% | 628 | |
| 35 to 64 years: | 33,588 | 35.6% | 1,290 | |
| One Type of Health Insurance: | 23,740 | 25.2% | 1,087 | |
| Employer-Based Health Ins Only | 15,904 | 16.9% | 889 | |
| Direct-Purchase Health Ins Only | 3,678 | 3.9% | 466 | |
| Medicare Coverage Only | 929 | 1.0% | 206 | |
| Medicaid Coverage Only | 2,808 | 3.0% | 413 | |
| TRICARE/Military Hlth Cov Only | 117 | 0.1% | 64 | |
| VA Health Care Only | 304 | 0.3% | 120 | |
| 2+ Types of Health Insurance | 2,853 | 3.0% | 332 | |
| No Health Insurance Coverage | 6,995 | 7.4% | 647 | |
| 65+ years: | 23,950 | 25.4% | 994 | |
| One Type of Health Insurance: | 9,161 | 9.7% | 732 | |
| Employer-Based Health Ins Only | 472 | 0.5% | 215 | |
| Direct-Purchase Health Ins Only | 252 | 0.3% | 166 | |
| Medicare Coverage Only | 8,436 | 9.0% | 637 | |
| TRICARE/Military Hlth Cov Only | 0 | 0.0% | 0 | |
| VA Health Care Only | 0 | 0.0% | 0 | |
| 2+ Types of Health Insurance: | 14,559 | 15.4% | 742 | |
| Employer-Based & Direct-Purchase Health Insurance | 23 | 0.0% | 28 | |
| Employer-Based Health & Medicare Insurance | 4,016 | 4.3% | 406 | |
| Direct-Purchase Health & Medicare Insurance | 4,236 | 4.5% | 406 | |
| Medicare & Medicaid Coverage | 1,053 | 1.1% | 243 | |
| Other Private Health Insurance Combos | 0 | 0.0% | 0 | |
| Other Public Health Insurance Combos | 764 | 0.8% | 184 | |
| Other Health Insurance Combinations | 4,468 | 4.7% | 392 | |
| No Health Insurance Coverage | 230 | 0.2% | 139 | |

Source: U.S. Census Bureau, 2015-2019 American Community Survey

Reliability: high medium low

December 29, 2021



ACS Population Summary

West Bradenton Baptist Church
1305 43rd St W, Bradenton, Florida, 34209
Drive Time: 10 minute radius

Prepared by Esri
Latitude: 27.48734
Longitude: -82.60327

| | 2015 - 2019 ACS Estimate | Percent | MOE(±) | Reliability |
|--|-----------------------------|---------|--------|-------------|
| POPULATION BY RATIO OF INCOME TO POVERTY LEVEL | | | | |
| Total | 93,543 | 100.0% | 2,899 | |
| Under .50 | 5,968 | 6.4% | 916 | |
| .50 to .99 | 8,786 | 9.4% | 1,178 | |
| 1.00 to 1.24 | 5,173 | 5.5% | 813 | |
| 1.25 to 1.49 | 5,765 | 6.2% | 1,000 | |
| 1.50 to 1.84 | 7,688 | 8.2% | 1,022 | |
| 1.85 to 1.99 | 3,222 | 3.4% | 656 | |
| 2.00 and over | 56,939 | 60.9% | 2,249 | |
| CIVILIAN POPULATION AGE 18 OR OLDER BY VETERAN STATUS | | | | |
| Total | 77,820 | 100.0% | 2,243 | |
| Veteran | 7,396 | 9.5% | 519 | |
| Nonveteran | 70,424 | 90.5% | 2,142 | |
| Male | 35,745 | 45.9% | 1,266 | |
| Veteran | 7,013 | 9.0% | 504 | |
| Nonveteran | 28,732 | 36.9% | 1,185 | |
| Female | 42,075 | 54.1% | 1,389 | |
| Veteran | 383 | 0.5% | 118 | |
| Nonveteran | 41,692 | 53.6% | 1,385 | |
| CIVILIAN VETERANS AGE 18 OR OLDER BY PERIOD OF MILITARY SERVICE | | | | |
| Total | 7,396 | 100.0% | 519 | |
| Gulf War (9/01 or later), no Gulf War (8/90 to 8/01), no Vietnam Era | 497 | 6.7% | 182 | |
| Gulf War (9/01 or later) and Gulf War (8/90 to 8/01), no Vietnam Era | 235 | 3.2% | 102 | |
| Gulf War (9/01 or later), and Gulf War (8/90 to 8/01), and Vietnam Era | 43 | 0.6% | 43 | |
| Gulf War (8/90 to 8/01), no Vietnam Era | 495 | 6.7% | 147 | |
| Gulf War (8/90 to 8/01) and Vietnam Era | 120 | 1.6% | 48 | |
| Vietnam Era, no Korean War, no World War II | 2,353 | 31.8% | 276 | |
| Vietnam Era and Korean War, no World War II | 30 | 0.4% | 34 | |
| Vietnam Era and Korean War and World War II | 0 | 0.0% | 0 | |
| Korean War, no Vietnam Era, no World War II | 1,008 | 13.6% | 201 | |
| Korean War and World War II, no Vietnam Era | 30 | 0.4% | 26 | |
| World War II, no Korean War, no Vietnam Era | 633 | 8.6% | 181 | |
| Between Gulf War and Vietnam Era only | 873 | 11.8% | 178 | |
| Between Vietnam Era and Korean War only | 1,032 | 14.0% | 187 | |
| Between Korean War and World War II only | 43 | 0.6% | 29 | |
| Pre-World War II only | 3 | 0.0% | 7 | |
| HOUSEHOLDS BY POVERTY STATUS | | | | |
| Total | 37,268 | 100.0% | 825 | |
| Income in the past 12 months below poverty level | 5,124 | 13.7% | 431 | |
| Married-couple family | 803 | 2.2% | 170 | |
| Other family - male householder (no wife present) | 228 | 0.6% | 100 | |
| Other family - female householder (no husband present) | 1,355 | 3.6% | 258 | |
| Nonfamily household - male householder | 1,044 | 2.8% | 183 | |
| Nonfamily household - female householder | 1,693 | 4.5% | 239 | |
| Income in the past 12 months at or above poverty level | 32,144 | 86.3% | 803 | |
| Married-couple family | 14,364 | 38.5% | 611 | |
| Other family - male householder (no wife present) | 1,494 | 4.0% | 246 | |
| Other family - female householder (no husband present) | 3,219 | 8.6% | 326 | |
| Nonfamily household - male householder | 5,287 | 14.2% | 406 | |
| Nonfamily household - female householder | 7,780 | 20.9% | 475 | |

Source: U.S. Census Bureau, 2015-2019 American Community Survey

Reliability: high medium low

December 29, 2021



ACS Population Summary

West Bradenton Baptist Church
1305 43rd St W, Bradenton, Florida, 34209
Drive Time: 10 minute radius

Prepared by Esri
Latitude: 27.48734
Longitude: -82.60327

| | 2015 - 2019 ACS Estimate | Percent | MOE(±) | Reliability |
|---|-----------------------------|---------|--------|-------------|
| HOUSEHOLDS BY OTHER INCOME | | | | |
| Social Security Income | 17,112 | 45.9% | 614 | High |
| No Social Security Income | 20,156 | 54.1% | 707 | High |
| Retirement Income | 10,470 | 28.1% | 524 | High |
| No Retirement Income | 26,799 | 71.9% | 769 | High |
| GROSS RENT AS A PERCENTAGE OF HOUSEHOLD INCOME IN THE PAST 12 MONTHS | | | | |
| <10% of Income | 278 | 1.9% | 95 | Low |
| 10-14.9% of Income | 736 | 5.1% | 159 | Low |
| 15-19.9% of Income | 1,551 | 10.8% | 240 | High |
| 20-24.9% of Income | 1,844 | 12.8% | 256 | High |
| 25-29.9% of Income | 1,463 | 10.2% | 233 | High |
| 30-34.9% of Income | 1,525 | 10.6% | 253 | High |
| 35-39.9% of Income | 951 | 6.6% | 198 | Low |
| 40-49.9% of Income | 1,546 | 10.8% | 273 | High |
| 50+% of Income | 3,730 | 25.9% | 380 | High |
| Gross Rent % Inc Not Computed | 753 | 5.2% | 165 | Low |
| HOUSEHOLDS BY PUBLIC ASSISTANCE INCOME IN THE PAST 12 MONTHS | | | | |
| Total | 37,268 | 100.0% | 825 | High |
| With public assistance income | 783 | 2.1% | 150 | High |
| No public assistance income | 36,485 | 97.9% | 824 | High |
| HOUSEHOLDS BY FOOD STAMPS/SNAP STATUS | | | | |
| Total | 37,268 | 100.0% | 825 | High |
| With Food Stamps/SNAP | 4,803 | 12.9% | 400 | High |
| With No Food Stamps/SNAP | 32,466 | 87.1% | 802 | High |
| HOUSEHOLDS BY DISABILITY STATUS | | | | |
| Total | 37,268 | 100.0% | 825 | High |
| With 1+ Persons w/Disability | 11,398 | 30.6% | 566 | High |
| With No Person w/Disability | 25,870 | 69.4% | 808 | High |

Data Note: N/A means not available. Population by Ratio of Income to Poverty Level represents persons for whom poverty status is determined. Household income represents income in 2017, adjusted for inflation.

2015-2019 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2015-2019 ACS estimates, five-year period data collected monthly from January 1, 2015 through December 31, 2019. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow-use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.

Source: U.S. Census Bureau, 2015-2019 American Community Survey

Reliability: High medium low

December 29, 2021



Demographic and Income Profile

West Bradenton Baptist Church
1305 43rd St W, Bradenton, Florida, 34209
Drive Time: 10 minute radius

Prepared by Esri
Latitude: 27.48734
Longitude: -82.60327

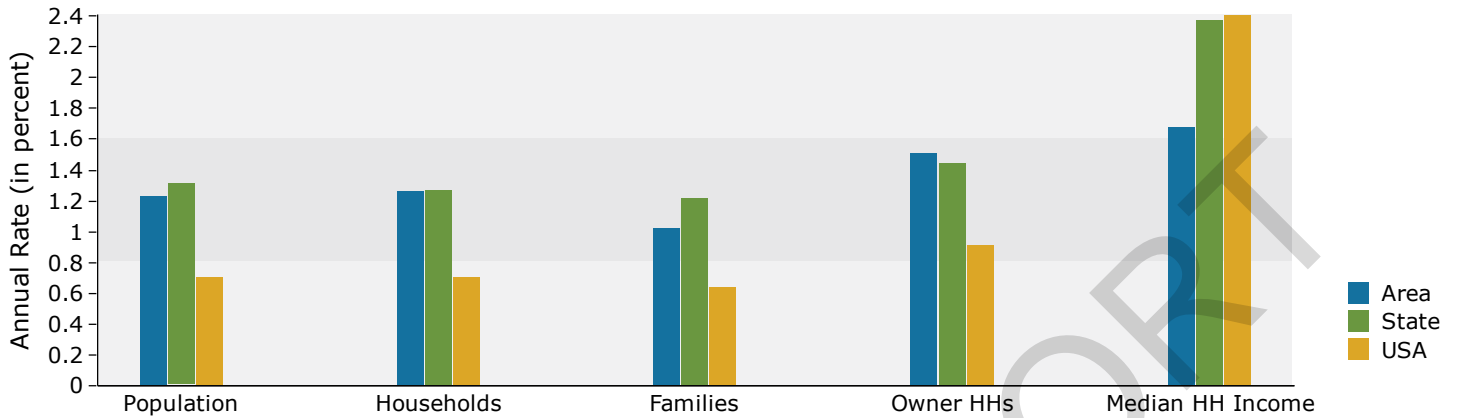
| Summary | Census 2010 | | 2021 | | 2026 | |
|-------------------------------|-------------|---------|----------|---------|----------|---------|
| Population | 86,308 | | 94,365 | | 100,298 | |
| Households | 38,306 | | 42,143 | | 44,873 | |
| Families | 22,084 | | 23,076 | | 24,272 | |
| Average Household Size | 2.21 | | 2.20 | | 2.20 | |
| Owner Occupied Housing Units | 22,968 | | 27,464 | | 29,602 | |
| Renter Occupied Housing Units | 15,338 | | 14,679 | | 15,271 | |
| Median Age | 44.5 | | 47.1 | | 47.8 | |
| Trends: 2021-2026 Annual Rate | Area | | State | | National | |
| Population | 1.23% | | 1.31% | | 0.71% | |
| Households | 1.26% | | 1.27% | | 0.71% | |
| Families | 1.02% | | 1.22% | | 0.64% | |
| Owner HHs | 1.51% | | 1.45% | | 0.91% | |
| Median Household Income | 1.68% | | 2.38% | | 2.41% | |
| Households by Income | | | 2021 | | 2026 | |
| | | | Number | Percent | Number | Percent |
| <\$15,000 | | | 3,939 | 9.3% | 3,554 | 7.9% |
| \$15,000 - \$24,999 | | | 4,860 | 11.5% | 4,429 | 9.9% |
| \$25,000 - \$34,999 | | | 4,546 | 10.8% | 4,368 | 9.7% |
| \$35,000 - \$49,999 | | | 7,020 | 16.7% | 7,093 | 15.8% |
| \$50,000 - \$74,999 | | | 8,691 | 20.6% | 9,435 | 21.0% |
| \$75,000 - \$99,999 | | | 5,017 | 11.9% | 5,799 | 12.9% |
| \$100,000 - \$149,999 | | | 4,985 | 11.8% | 6,295 | 14.0% |
| \$150,000 - \$199,999 | | | 1,557 | 3.7% | 2,059 | 4.6% |
| \$200,000+ | | | 1,527 | 3.6% | 1,841 | 4.1% |
| Median Household Income | | | \$51,329 | | \$55,785 | |
| Average Household Income | | | \$69,367 | | \$77,959 | |
| Per Capita Income | | | \$30,925 | | \$34,804 | |
| Population by Age | Census 2010 | | 2021 | | 2026 | |
| | Number | Percent | Number | Percent | Number | Percent |
| 0 - 4 | 4,993 | 5.8% | 4,823 | 5.1% | 5,159 | 5.1% |
| 5 - 9 | 4,561 | 5.3% | 4,605 | 4.9% | 4,779 | 4.8% |
| 10 - 14 | 4,557 | 5.3% | 4,764 | 5.0% | 4,889 | 4.9% |
| 15 - 19 | 5,158 | 6.0% | 4,820 | 5.1% | 4,978 | 5.0% |
| 20 - 24 | 5,142 | 6.0% | 5,071 | 5.4% | 5,378 | 5.4% |
| 25 - 34 | 9,713 | 11.3% | 11,346 | 12.0% | 11,478 | 11.4% |
| 35 - 44 | 9,551 | 11.1% | 9,743 | 10.3% | 10,784 | 10.8% |
| 45 - 54 | 11,877 | 13.8% | 10,090 | 10.7% | 10,012 | 10.0% |
| 55 - 64 | 11,253 | 13.0% | 12,883 | 13.7% | 12,301 | 12.3% |
| 65 - 74 | 8,468 | 9.8% | 12,726 | 13.5% | 14,159 | 14.1% |
| 75 - 84 | 7,229 | 8.4% | 8,482 | 9.0% | 10,905 | 10.9% |
| 85+ | 3,805 | 4.4% | 5,012 | 5.3% | 5,477 | 5.5% |
| Race and Ethnicity | Census 2010 | | 2021 | | 2026 | |
| | Number | Percent | Number | Percent | Number | Percent |
| White Alone | 71,090 | 82.4% | 74,127 | 78.6% | 76,842 | 76.6% |
| Black Alone | 7,400 | 8.6% | 8,984 | 9.5% | 9,777 | 9.7% |
| American Indian Alone | 316 | 0.4% | 370 | 0.4% | 396 | 0.4% |
| Asian Alone | 1,152 | 1.3% | 1,676 | 1.8% | 2,077 | 2.1% |
| Pacific Islander Alone | 90 | 0.1% | 105 | 0.1% | 115 | 0.1% |
| Some Other Race Alone | 4,273 | 5.0% | 6,276 | 6.7% | 7,729 | 7.7% |
| Two or More Races | 1,986 | 2.3% | 2,827 | 3.0% | 3,362 | 3.4% |
| Hispanic Origin (Any Race) | 12,713 | 14.7% | 17,727 | 18.8% | 21,117 | 21.1% |

Data Note: Income is expressed in current dollars.

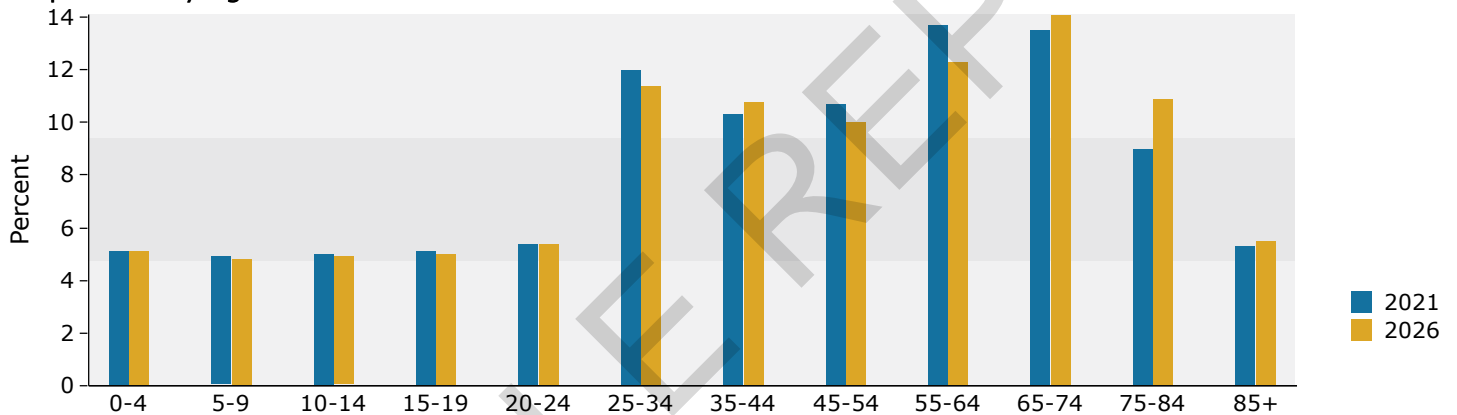
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

December 29, 2021

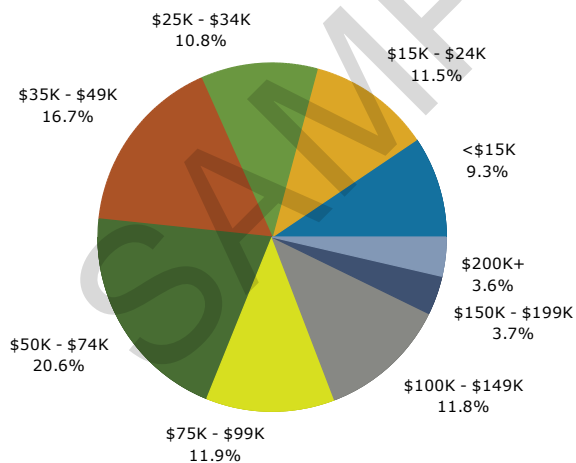
Trends 2021-2026



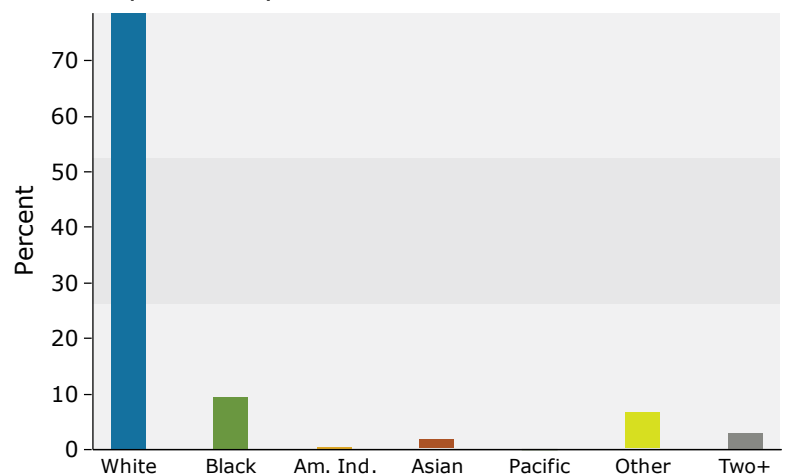
Population by Age



2021 Household Income



2021 Population by Race



2021 Percent Hispanic Origin: 18.8%



Market Profile

West Bradenton Baptist Church
1305 43rd St W, Bradenton, Florida, 34209
Drive Time: 10 minute radii

Prepared by Esri
Latitude: 27.48734
Longitude: -82.60327

10 minutes

| Population Summary | |
|-------------------------------|-----------|
| 2000 Total Population | 87,638 |
| 2010 Total Population | 86,308 |
| 2021 Total Population | 94,365 |
| 2021 Group Quarters | 1,583 |
| 2026 Total Population | 100,298 |
| 2021-2026 Annual Rate | 1.23% |
| 2021 Total Daytime Population | 99,867 |
| Workers | 44,072 |
| Residents | 55,795 |
| Household Summary | |
| 2000 Households | 38,717 |
| 2000 Average Household Size | 2.21 |
| 2010 Households | 38,306 |
| 2010 Average Household Size | 2.21 |
| 2021 Households | 42,143 |
| 2021 Average Household Size | 2.20 |
| 2026 Households | 44,873 |
| 2026 Average Household Size | 2.20 |
| 2021-2026 Annual Rate | 1.26% |
| 2010 Families | 22,084 |
| 2010 Average Family Size | 2.84 |
| 2021 Families | 23,076 |
| 2021 Average Family Size | 2.89 |
| 2026 Families | 24,272 |
| 2026 Average Family Size | 2.90 |
| 2021-2026 Annual Rate | 1.02% |
| Housing Unit Summary | |
| 2000 Housing Units | 44,675 |
| Owner Occupied Housing Units | 57.4% |
| Renter Occupied Housing Units | 29.2% |
| Vacant Housing Units | 13.3% |
| 2010 Housing Units | 47,452 |
| Owner Occupied Housing Units | 48.4% |
| Renter Occupied Housing Units | 32.3% |
| Vacant Housing Units | 19.3% |
| 2021 Housing Units | 52,065 |
| Owner Occupied Housing Units | 52.7% |
| Renter Occupied Housing Units | 28.2% |
| Vacant Housing Units | 19.1% |
| 2026 Housing Units | 55,410 |
| Owner Occupied Housing Units | 53.4% |
| Renter Occupied Housing Units | 27.6% |
| Vacant Housing Units | 19.0% |
| Median Household Income | |
| 2021 | \$51,329 |
| 2026 | \$55,785 |
| Median Home Value | |
| 2021 | \$247,260 |
| 2026 | \$284,338 |
| Per Capita Income | |
| 2021 | \$30,925 |
| 2026 | \$34,804 |
| Median Age | |
| 2010 | 44.5 |
| 2021 | 47.1 |
| 2026 | 47.8 |

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

December 29, 2021



Market Profile

West Bradenton Baptist Church
1305 43rd St W, Bradenton, Florida, 34209
Drive Time: 10 minute radii

Prepared by Esri
Latitude: 27.48734
Longitude: -82.60327

10 minutes

2021 Households by Income

| | |
|--------------------------|----------|
| Household Income Base | 42,143 |
| <\$15,000 | 9.3% |
| \$15,000 - \$24,999 | 11.5% |
| \$25,000 - \$34,999 | 10.8% |
| \$35,000 - \$49,999 | 16.7% |
| \$50,000 - \$74,999 | 20.6% |
| \$75,000 - \$99,999 | 11.9% |
| \$100,000 - \$149,999 | 11.8% |
| \$150,000 - \$199,999 | 3.7% |
| \$200,000+ | 3.6% |
| Average Household Income | \$69,367 |

2026 Households by Income

| | |
|--------------------------|----------|
| Household Income Base | 44,873 |
| <\$15,000 | 7.9% |
| \$15,000 - \$24,999 | 9.9% |
| \$25,000 - \$34,999 | 9.7% |
| \$35,000 - \$49,999 | 15.8% |
| \$50,000 - \$74,999 | 21.0% |
| \$75,000 - \$99,999 | 12.9% |
| \$100,000 - \$149,999 | 14.0% |
| \$150,000 - \$199,999 | 4.6% |
| \$200,000+ | 4.1% |
| Average Household Income | \$77,959 |

2021 Owner Occupied Housing Units by Value

| | |
|---------------------------|-----------|
| Total | 27,459 |
| <\$50,000 | 4.2% |
| \$50,000 - \$99,999 | 4.8% |
| \$100,000 - \$149,999 | 5.8% |
| \$150,000 - \$199,999 | 15.8% |
| \$200,000 - \$249,999 | 20.5% |
| \$250,000 - \$299,999 | 16.9% |
| \$300,000 - \$399,999 | 17.6% |
| \$400,000 - \$499,999 | 3.8% |
| \$500,000 - \$749,999 | 5.8% |
| \$750,000 - \$999,999 | 3.1% |
| \$1,000,000 - \$1,499,999 | 0.7% |
| \$1,500,000 - \$1,999,999 | 0.5% |
| \$2,000,000 + | 0.5% |
| Average Home Value | \$303,137 |

2026 Owner Occupied Housing Units by Value

| | |
|---------------------------|-----------|
| Total | 29,596 |
| <\$50,000 | 2.2% |
| \$50,000 - \$99,999 | 1.2% |
| \$100,000 - \$149,999 | 2.3% |
| \$150,000 - \$199,999 | 10.4% |
| \$200,000 - \$249,999 | 19.6% |
| \$250,000 - \$299,999 | 20.8% |
| \$300,000 - \$399,999 | 23.1% |
| \$400,000 - \$499,999 | 6.1% |
| \$500,000 - \$749,999 | 7.8% |
| \$750,000 - \$999,999 | 4.6% |
| \$1,000,000 - \$1,499,999 | 0.8% |
| \$1,500,000 - \$1,999,999 | 0.5% |
| \$2,000,000 + | 0.5% |
| Average Home Value | \$351,886 |

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

December 29, 2021



Market Profile

West Bradenton Baptist Church
1305 43rd St W, Bradenton, Florida, 34209
Drive Time: 10 minute radii

Prepared by Esri
Latitude: 27.48734
Longitude: -82.60327

10 minutes

2010 Population by Age

| | |
|---------|--------|
| Total | 86,309 |
| 0 - 4 | 5.8% |
| 5 - 9 | 5.3% |
| 10 - 14 | 5.3% |
| 15 - 24 | 11.9% |
| 25 - 34 | 11.3% |
| 35 - 44 | 11.1% |
| 45 - 54 | 13.8% |
| 55 - 64 | 13.0% |
| 65 - 74 | 9.8% |
| 75 - 84 | 8.4% |
| 85 + | 4.4% |
| 18 + | 80.0% |

2021 Population by Age

| | |
|---------|--------|
| Total | 94,365 |
| 0 - 4 | 5.1% |
| 5 - 9 | 4.9% |
| 10 - 14 | 5.0% |
| 15 - 24 | 10.5% |
| 25 - 34 | 12.0% |
| 35 - 44 | 10.3% |
| 45 - 54 | 10.7% |
| 55 - 64 | 13.7% |
| 65 - 74 | 13.5% |
| 75 - 84 | 9.0% |
| 85 + | 5.3% |
| 18 + | 81.9% |

2026 Population by Age

| | |
|---------|---------|
| Total | 100,299 |
| 0 - 4 | 5.1% |
| 5 - 9 | 4.8% |
| 10 - 14 | 4.9% |
| 15 - 24 | 10.3% |
| 25 - 34 | 11.4% |
| 35 - 44 | 10.8% |
| 45 - 54 | 10.0% |
| 55 - 64 | 12.3% |
| 65 - 74 | 14.1% |
| 75 - 84 | 10.9% |
| 85 + | 5.5% |
| 18 + | 82.3% |

2010 Population by Sex

| | |
|---------|--------|
| Males | 40,919 |
| Females | 45,389 |

2021 Population by Sex

| | |
|---------|--------|
| Males | 44,805 |
| Females | 49,560 |

2026 Population by Sex

| | |
|---------|--------|
| Males | 47,547 |
| Females | 52,751 |

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

December 29, 2021



Market Profile

West Bradenton Baptist Church
1305 43rd St W, Bradenton, Florida, 34209
Drive Time: 10 minute radii

Prepared by Esri
Latitude: 27.48734
Longitude: -82.60327

10 minutes

2010 Population by Race/Ethnicity

| | |
|------------------------|--------|
| Total | 86,307 |
| White Alone | 82.4% |
| Black Alone | 8.6% |
| American Indian Alone | 0.4% |
| Asian Alone | 1.3% |
| Pacific Islander Alone | 0.1% |
| Some Other Race Alone | 5.0% |
| Two or More Races | 2.3% |
| Hispanic Origin | 14.7% |
| Diversity Index | 48.6 |

2021 Population by Race/Ethnicity

| | |
|------------------------|--------|
| Total | 94,365 |
| White Alone | 78.6% |
| Black Alone | 9.5% |
| American Indian Alone | 0.4% |
| Asian Alone | 1.8% |
| Pacific Islander Alone | 0.1% |
| Some Other Race Alone | 6.7% |
| Two or More Races | 3.0% |
| Hispanic Origin | 18.8% |
| Diversity Index | 56.5 |

2026 Population by Race/Ethnicity

| | |
|------------------------|---------|
| Total | 100,298 |
| White Alone | 76.6% |
| Black Alone | 9.7% |
| American Indian Alone | 0.4% |
| Asian Alone | 2.1% |
| Pacific Islander Alone | 0.1% |
| Some Other Race Alone | 7.7% |
| Two or More Races | 3.4% |
| Hispanic Origin | 21.1% |
| Diversity Index | 60.2 |

2010 Population by Relationship and Household Type

| | |
|---------------------------------|--------|
| Total | 86,308 |
| In Households | 98.2% |
| In Family Households | 75.5% |
| Householder | 25.5% |
| Spouse | 17.6% |
| Child | 25.4% |
| Other relative | 4.1% |
| Nonrelative | 2.8% |
| In Nonfamily Households | 22.7% |
| In Group Quarters | 1.8% |
| Institutionalized Population | 1.1% |
| Noninstitutionalized Population | 0.7% |

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

December 29, 2021



Market Profile

West Bradenton Baptist Church
1305 43rd St W, Bradenton, Florida, 34209
Drive Time: 10 minute radii

Prepared by Esri
Latitude: 27.48734
Longitude: -82.60327

10 minutes

2021 Population 25+ by Educational Attainment

| | |
|------------------------------|--------|
| Total | 70,284 |
| Less than 9th Grade | 4.6% |
| 9th - 12th Grade, No Diploma | 7.8% |
| High School Graduate | 28.1% |
| GED/Alternative Credential | 5.4% |
| Some College, No Degree | 21.3% |
| Associate Degree | 8.6% |
| Bachelor's Degree | 14.9% |
| Graduate/Professional Degree | 9.2% |

2021 Population 15+ by Marital Status

| | |
|---------------|--------|
| Total | 80,173 |
| Never Married | 31.3% |
| Married | 42.4% |
| Widowed | 9.0% |
| Divorced | 17.3% |

2021 Civilian Population 16+ in Labor Force

| | |
|------------------------------------|--------|
| Civilian Population 16+ | 40,711 |
| Population 16+ Employed | 95.5% |
| Population 16+ Unemployment rate | 4.5% |
| Population 16-24 Employed | 13.1% |
| Population 16-24 Unemployment rate | 11.1% |
| Population 25-54 Employed | 60.0% |
| Population 25-54 Unemployment rate | 3.5% |
| Population 55-64 Employed | 17.4% |
| Population 55-64 Unemployment rate | 2.1% |
| Population 65+ Employed | 9.5% |
| Population 65+ Unemployment rate | 4.8% |

2021 Employed Population 16+ by Industry

| | |
|-------------------------------|--------|
| Total | 38,881 |
| Agriculture/Mining | 0.3% |
| Construction | 10.4% |
| Manufacturing | 5.6% |
| Wholesale Trade | 2.3% |
| Retail Trade | 13.0% |
| Transportation/Utilities | 3.8% |
| Information | 1.1% |
| Finance/Insurance/Real Estate | 7.3% |
| Services | 52.2% |
| Public Administration | 4.0% |

2021 Employed Population 16+ by Occupation

| | |
|---------------------------------|--------|
| Total | 38,880 |
| White Collar | 54.7% |
| Management/Business/Financial | 12.9% |
| Professional | 18.1% |
| Sales | 10.8% |
| Administrative Support | 13.0% |
| Services | 22.8% |
| Blue Collar | 22.5% |
| Farming/Forestry/Fishing | 0.2% |
| Construction/Extraction | 7.5% |
| Installation/Maintenance/Repair | 3.6% |
| Production | 4.8% |
| Transportation/Material Moving | 6.3% |

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

December 29, 2021



Market Profile

West Bradenton Baptist Church
1305 43rd St W, Bradenton, Florida, 34209
Drive Time: 10 minute radii

Prepared by Esri
Latitude: 27.48734
Longitude: -82.60327

10 minutes

2010 Households by Type

| | |
|--------------------------------------|--------|
| Total | 38,306 |
| Households with 1 Person | 35.1% |
| Households with 2+ People | 64.9% |
| Family Households | 57.7% |
| Husband-wife Families | 39.7% |
| With Related Children | 13.0% |
| Other Family (No Spouse Present) | 18.0% |
| Other Family with Male Householder | 4.8% |
| With Related Children | 2.8% |
| Other Family with Female Householder | 13.2% |
| With Related Children | 8.5% |
| Nonfamily Households | 7.2% |

| | |
|------------------------------|-------|
| All Households with Children | 24.6% |
|------------------------------|-------|

| | |
|------------------------------|------|
| Multigenerational Households | 3.2% |
| Unmarried Partner Households | 7.8% |
| Male-female | 7.1% |
| Same-sex | 0.7% |

2010 Households by Size

| | |
|----------------------|--------|
| Total | 38,306 |
| 1 Person Household | 35.1% |
| 2 Person Household | 36.0% |
| 3 Person Household | 13.0% |
| 4 Person Household | 8.9% |
| 5 Person Household | 4.1% |
| 6 Person Household | 1.8% |
| 7 + Person Household | 1.1% |

2010 Households by Tenure and Mortgage Status

| | |
|----------------------------|--------|
| Total | 38,306 |
| Owner Occupied | 60.0% |
| Owned with a Mortgage/Loan | 35.1% |
| Owned Free and Clear | 24.9% |
| Renter Occupied | 40.0% |

2021 Affordability, Mortgage and Wealth

| | |
|--------------------------------|-------|
| Housing Affordability Index | 116 |
| Percent of Income for Mortgage | 20.2% |
| Wealth Index | 77 |

2010 Housing Units By Urban/ Rural Status

| | |
|--|--------|
| Total Housing Units | 47,452 |
| Housing Units Inside Urbanized Area | 99.8% |
| Housing Units Inside Urbanized Cluster | 0.0% |
| Rural Housing Units | 0.2% |

2010 Population By Urban/ Rural Status

| | |
|-------------------------------------|--------|
| Total Population | 86,308 |
| Population Inside Urbanized Area | 99.8% |
| Population Inside Urbanized Cluster | 0.0% |
| Rural Population | 0.2% |

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

December 29, 2021



Market Profile

West Bradenton Baptist Church
1305 43rd St W, Bradenton, Florida, 34209
Drive Time: 10 minute radii

Prepared by Esri
Latitude: 27.48734
Longitude: -82.60327

10 minutes

Top 3 Tapestry Segments

1. Retirement Communities (9E)
2. Set to Impress (11D)
3. Comfortable Empty Nesters (5A)

2021 Consumer Spending

| | |
|---|---------------|
| Apparel & Services: Total \$ | \$68,090,623 |
| Average Spent | \$1,615.70 |
| Spending Potential Index | 76 |
| Education: Total \$ | \$52,915,145 |
| Average Spent | \$1,255.61 |
| Spending Potential Index | 73 |
| Entertainment/Recreation: Total \$ | \$102,787,515 |
| Average Spent | \$2,439.02 |
| Spending Potential Index | 75 |
| Food at Home: Total \$ | \$177,355,121 |
| Average Spent | \$4,208.41 |
| Spending Potential Index | 77 |
| Food Away from Home: Total \$ | \$121,455,384 |
| Average Spent | \$2,881.98 |
| Spending Potential Index | 76 |
| Health Care: Total \$ | \$206,748,358 |
| Average Spent | \$4,905.88 |
| Spending Potential Index | 79 |
| HH Furnishings & Equipment: Total \$ | \$71,820,771 |
| Average Spent | \$1,704.22 |
| Spending Potential Index | 76 |
| Personal Care Products & Services: Total \$ | \$29,722,947 |
| Average Spent | \$705.29 |
| Spending Potential Index | 79 |
| Shelter: Total \$ | \$648,947,115 |
| Average Spent | \$15,398.69 |
| Spending Potential Index | 76 |
| Support Payments/Cash Contributions/Gifts in Kind: Total \$ | \$77,935,457 |
| Average Spent | \$1,849.31 |
| Spending Potential Index | 77 |
| Travel: Total \$ | \$79,530,201 |
| Average Spent | \$1,887.15 |
| Spending Potential Index | 75 |
| Vehicle Maintenance & Repairs: Total \$ | \$36,238,065 |
| Average Spent | \$859.88 |
| Spending Potential Index | 78 |

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

December 29, 2021



Tapestry Segmentation Area Profile

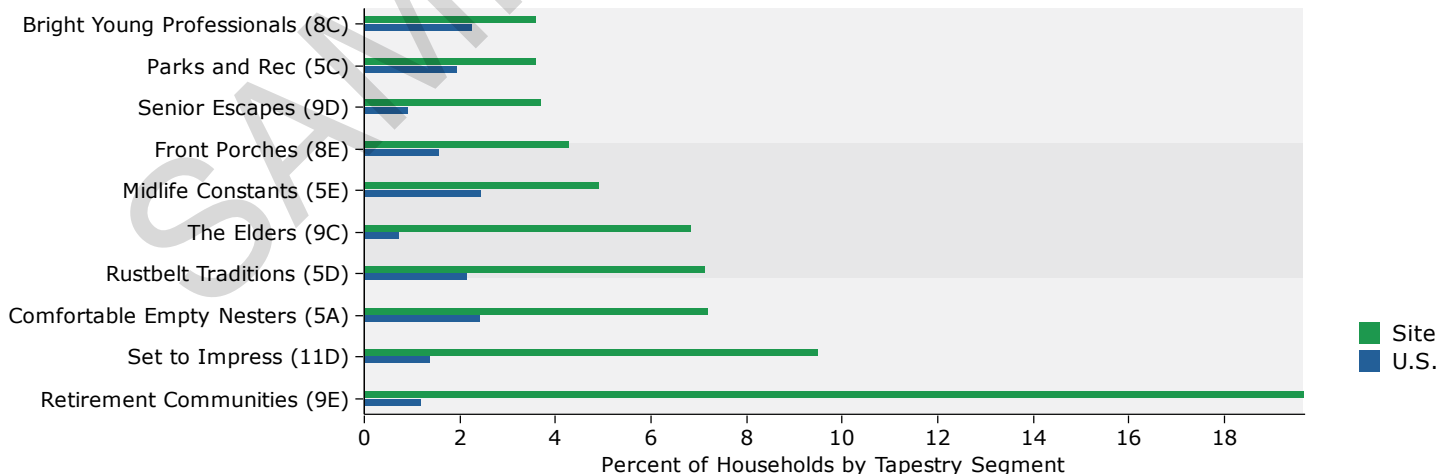
West Bradenton Baptist Church
1305 43rd St W, Bradenton, Florida, 34209
Drive Time: 10 minute radius

Prepared by Esri
Latitude: 27.48734
Longitude: -82.60327

Top Twenty Tapestry Segments

| Rank | Tapestry Segment | 2021 Households | | 2021 U.S. Households | | Index |
|----------|---------------------------------|-----------------|--------------------|----------------------|--------------------|-------|
| | | Percent | Cumulative Percent | Percent | Cumulative Percent | |
| 1 | Retirement Communities (9E) | 19.7% | 19.7% | 1.2% | 1.2% | 1642 |
| 2 | Set to Impress (11D) | 9.5% | 29.2% | 1.4% | 2.6% | 688 |
| 3 | Comfortable Empty Nesters (5A) | 7.2% | 36.4% | 2.4% | 5.0% | 295 |
| 4 | Rustbelt Traditions (5D) | 7.2% | 43.6% | 2.2% | 7.2% | 330 |
| 5 | The Elders (9C) | 6.9% | 50.4% | 0.7% | 7.9% | 922 |
| Subtotal | | 50.5% | | 7.9% | | |
| 6 | Midlife Constants (5E) | 4.9% | 55.4% | 2.5% | 10.4% | 200 |
| 7 | Front Porches (8E) | 4.3% | 59.7% | 1.6% | 12.0% | 275 |
| 8 | Senior Escapes (9D) | 3.7% | 63.4% | 0.9% | 12.9% | 404 |
| 9 | Parks and Rec (5C) | 3.6% | 67.0% | 2.0% | 14.8% | 185 |
| 10 | Bright Young Professionals (8C) | 3.6% | 70.6% | 2.3% | 17.1% | 159 |
| Subtotal | | 20.1% | | 9.3% | | |
| 11 | Metro Fusion (11C) | 3.5% | 74.1% | 1.4% | 18.5% | 249 |
| 12 | Exurbanites (1E) | 3.3% | 77.4% | 1.9% | 20.4% | 171 |
| 13 | Old and Newcomers (8F) | 3.1% | 80.6% | 2.3% | 22.7% | 137 |
| 14 | Golden Years (9B) | 3.1% | 83.7% | 1.3% | 24.1% | 234 |
| 15 | In Style (5B) | 2.6% | 86.3% | 2.2% | 26.3% | 115 |
| Subtotal | | 15.6% | | 9.1% | | |
| 16 | Silver & Gold (9A) | 2.5% | 88.8% | 0.8% | 27.1% | 316 |
| 17 | Young and Restless (11B) | 2.3% | 91.0% | 1.8% | 28.9% | 128 |
| 18 | NeWest Residents (13C) | 2.1% | 93.1% | 0.8% | 29.6% | 271 |
| 19 | Hometown Heritage (8G) | 2.0% | 95.1% | 1.2% | 30.8% | 166 |
| 20 | Small Town Simplicity (12C) | 1.6% | 96.7% | 1.8% | 32.6% | 90 |
| Subtotal | | 10.5% | | 6.4% | | |
| Total | | 96.7% | | 32.6% | | 296 |

Top Ten Tapestry Segments Site vs. U.S.



Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

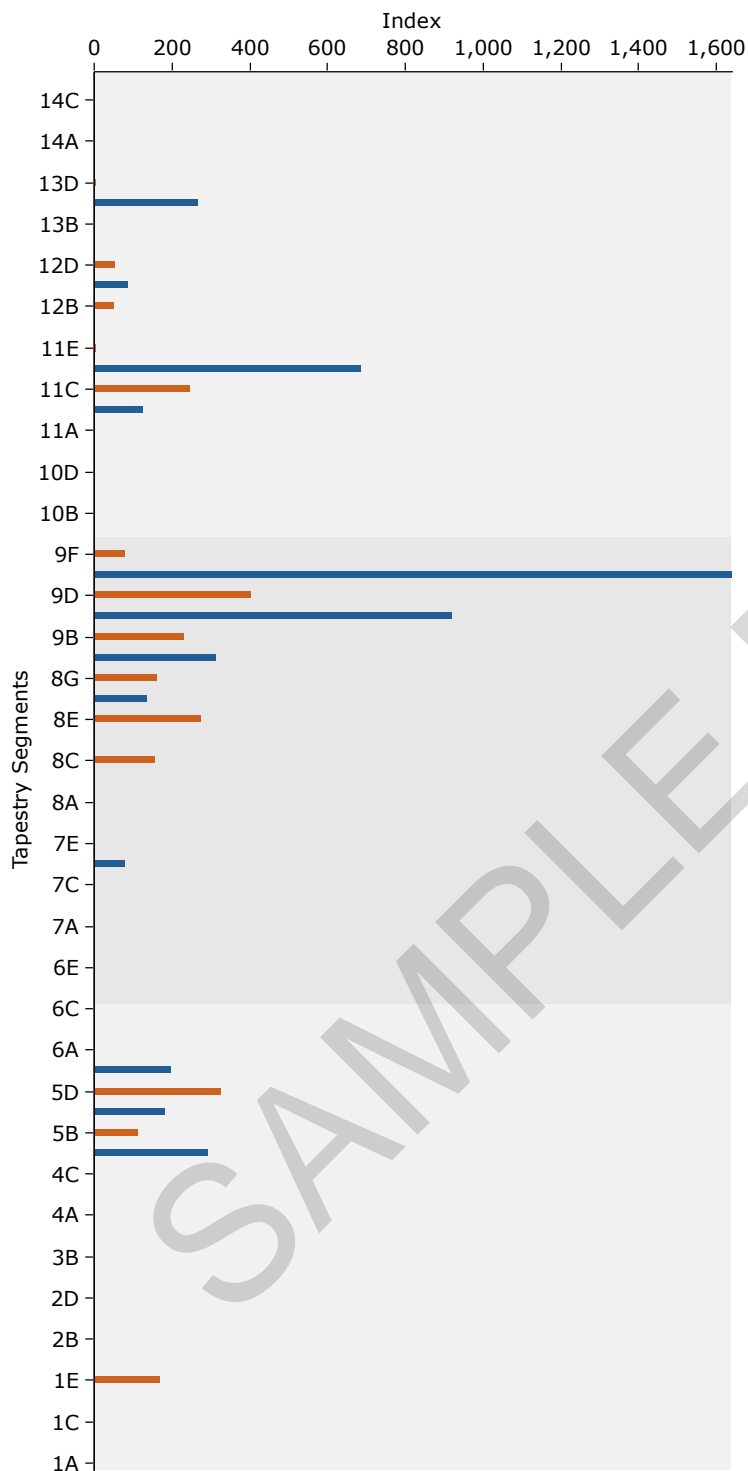
Source: Esri

December 29, 2021

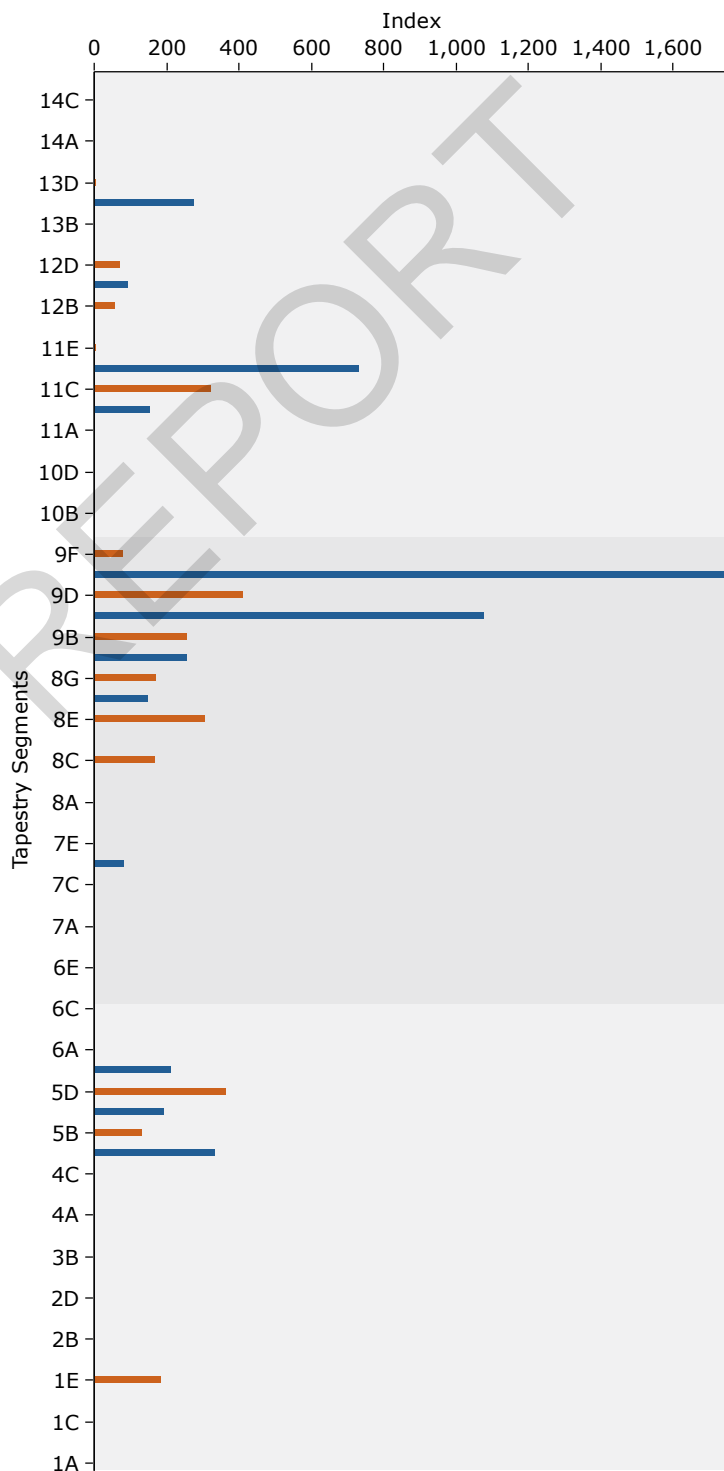
West Bradenton Baptist Church
1305 43rd St W, Bradenton, Florida, 34209
Drive Time: 10 minute radius

Prepared by Esri
Latitude: 27.48734
Longitude: -82.60327

2021 Tapestry Indexes by Households



2021 Tapestry Indexes by Total Population 18+



Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri



Tapestry Segmentation Area Profile

West Bradenton Baptist Church
1305 43rd St W, Bradenton, Florida, 34209
Drive Time: 10 minute radius

Prepared by Esri
Latitude: 27.48734
Longitude: -82.60327

| Tapestry LifeMode Groups | 2021 Households | | | 2021 Adult Population | | |
|---------------------------------|-----------------|--------------|------------|-----------------------|--------------|------------|
| | Number | Percent | Index | Number | Percent | Index |
| Total: | 42,144 | 100.0% | | 77,269 | 100.0% | |
| 1. Affluent Estates | 1,389 | 3.3% | 33 | 2,803 | 3.6% | 34 |
| Top Tier (1A) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Professional Pride (1B) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Boomburbs (1C) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Savvy Suburbanites (1D) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Exurbanites (1E) | 1,389 | 3.3% | 171 | 2,803 | 3.6% | 188 |
| 2. Upscale Avenues | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Urban Chic (2A) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Pleasantville (2B) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Pacific Heights (2C) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Enterprising Professionals (2D) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| 3. Uptown Individuals | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Laptops and Lattes (3A) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Metro Renters (3B) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Trendsetters (3C) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| 4. Family Landscapes | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Workday Drive (4A) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Home Improvement (4B) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Middleburg (4C) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| 5. GenXurban | 10,747 | 25.5% | 226 | 21,018 | 27.2% | 252 |
| Comfortable Empty Nesters (5A) | 3,040 | 7.2% | 295 | 6,319 | 8.2% | 335 |
| In Style (5B) | 1,089 | 2.6% | 115 | 2,154 | 2.8% | 134 |
| Parks and Rec (5C) | 1,526 | 3.6% | 185 | 2,852 | 3.7% | 194 |
| Rustbelt Traditions (5D) | 3,016 | 7.2% | 330 | 5,807 | 7.5% | 368 |
| Midlife Constants (5E) | 2,076 | 4.9% | 200 | 3,886 | 5.0% | 217 |
| 6. Cozy Country Living | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Green Acres (6A) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Salt of the Earth (6B) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| The Great Outdoors (6C) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Prairie Living (6D) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Rural Resort Dwellers (6E) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Heartland Communities (6F) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| 7. Sprouting Explorers | 352 | 0.8% | 12 | 831 | 1.1% | 13 |
| Up and Coming Families (7A) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Urban Villages (7B) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Urban Edge Families (7C) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Forging Opportunity (7D) | 352 | 0.8% | 81 | 831 | 1.1% | 86 |
| Farm to Table (7E) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Southwestern Families (7F) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri

December 29, 2021



Tapestry Segmentation Area Profile

West Bradenton Baptist Church
1305 43rd St W, Bradenton, Florida, 34209
Drive Time: 10 minute radius

Prepared by Esri
Latitude: 27.48734
Longitude: -82.60327

| Tapestry LifeMode Groups | 2021 Households | | | 2021 Adult Population | | |
|----------------------------------|-----------------|--------------|------------|-----------------------|--------------|------------|
| | Number | Percent | Index | Number | Percent | Index |
| Total: | 42,144 | 100.0% | | 77,269 | 100.0% | |
| 8. Middle Ground | 5,498 | 13.0% | 121 | 10,134 | 13.1% | 131 |
| City Lights (8A) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Emerald City (8B) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Bright Young Professionals (8C) | 1,521 | 3.6% | 159 | 2,689 | 3.5% | 171 |
| Downtown Melting Pot (8D) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Front Porches (8E) | 1,817 | 4.3% | 275 | 3,582 | 4.6% | 308 |
| Old and Newcomers (8F) | 1,327 | 3.1% | 137 | 2,342 | 3.0% | 153 |
| Hometown Heritage (8G) | 833 | 2.0% | 166 | 1,521 | 2.0% | 172 |
| 9. Senior Styles | 15,413 | 36.6% | 631 | 26,132 | 33.8% | 676 |
| Silver & Gold (9A) | 1,060 | 2.5% | 316 | 1,995 | 2.6% | 359 |
| Golden Years (9B) | 1,310 | 3.1% | 234 | 2,335 | 3.0% | 259 |
| The Elders (9C) | 2,895 | 6.9% | 922 | 4,985 | 6.5% | 1,080 |
| Senior Escapes (9D) | 1,573 | 3.7% | 404 | 2,748 | 3.6% | 414 |
| Retirement Communities (9E) | 8,296 | 19.7% | 1,642 | 13,664 | 17.7% | 1,766 |
| Social Security Set (9F) | 279 | 0.7% | 82 | 405 | 0.5% | 80 |
| 10. Rustic Outposts | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Southern Satellites (10A) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Rooted Rural (10B) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Economic BedRock (10C) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Down the Road (10D) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Rural Bypasses (10E) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| 11. Midtown Singles | 6,447 | 15.3% | 248 | 11,724 | 15.2% | 279 |
| City Strivers (11A) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Young and Restless (11B) | 949 | 2.3% | 128 | 1,698 | 2.2% | 157 |
| Metro Fusion (11C) | 1,474 | 3.5% | 249 | 3,294 | 4.3% | 327 |
| Set to Impress (11D) | 4,008 | 9.5% | 688 | 6,696 | 8.7% | 736 |
| City Commons (11E) | 16 | 0.0% | 4 | 36 | 0.0% | 6 |
| 12. Hometown | 1,410 | 3.3% | 56 | 2,748 | 3.6% | 63 |
| Family Foundations (12A) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Traditional Living (12B) | 417 | 1.0% | 52 | 833 | 1.1% | 61 |
| Small Town Simplicity (12C) | 692 | 1.6% | 90 | 1,206 | 1.6% | 95 |
| Modest Income Homes (12D) | 301 | 0.7% | 56 | 709 | 0.9% | 75 |
| 13. Next Wave | 888 | 2.1% | 56 | 1,879 | 2.4% | 56 |
| Diverse Convergence (13A) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Family Extensions (13B) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| NeWest Residents (13C) | 874 | 2.1% | 271 | 1,849 | 2.4% | 281 |
| Fresh Ambitions (13D) | 14 | 0.0% | 5 | 30 | 0.0% | 6 |
| High Rise Renters (13E) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| 14. Scholars and Patriots | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Military Proximity (14A) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| College Towns (14B) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Dorms to Diplomas (14C) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Unclassified (15) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri

December 29, 2021



Tapestry Segmentation Area Profile

West Bradenton Baptist Church
1305 43rd St W, Bradenton, Florida, 34209
Drive Time: 10 minute radius

Prepared by Esri
Latitude: 27.48734
Longitude: -82.60327

| Tapestry Urbanization Groups | 2021 Households | | | 2021 Adult Population | | |
|----------------------------------|-----------------|--------------|------------|-----------------------|--------------|------------|
| | Number | Percent | Index | Number | Percent | Index |
| Total: | 42,144 | 100.0% | | 77,269 | 100.0% | |
| 1. Principal Urban Center | 888 | 2.1% | 30 | 1,879 | 2.4% | 37 |
| Laptops and Lattes (3A) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Metro Renters (3B) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Trendsetters (3C) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Downtown Melting Pot (8D) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| City Strivers (11A) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| NeWest Residents (13C) | 874 | 2.1% | 271 | 1,849 | 2.4% | 281 |
| Fresh Ambitions (13D) | 14 | 0.0% | 5 | 30 | 0.0% | 6 |
| High Rise Renters (13E) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| 2. Urban Periphery | 6,664 | 15.8% | 96 | 13,330 | 17.3% | 98 |
| Pacific Heights (2C) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Rustbelt Traditions (5D) | 3,016 | 7.2% | 330 | 5,807 | 7.5% | 368 |
| Urban Villages (7B) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Urban Edge Families (7C) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Forging Opportunity (7D) | 352 | 0.8% | 81 | 831 | 1.1% | 86 |
| Southwestern Families (7F) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| City Lights (8A) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Bright Young Professionals (8C) | 1,521 | 3.6% | 159 | 2,689 | 3.5% | 171 |
| Metro Fusion (11C) | 1,474 | 3.5% | 249 | 3,294 | 4.3% | 327 |
| Family Foundations (12A) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Modest Income Homes (12D) | 301 | 0.7% | 56 | 709 | 0.9% | 75 |
| Diverse Convergence (13A) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Family Extensions (13B) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| 3. Metro Cities | 19,031 | 45.2% | 250 | 32,931 | 42.6% | 255 |
| In Style (5B) | 1,089 | 2.6% | 115 | 2,154 | 2.8% | 134 |
| Emerald City (8B) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Front Porches (8E) | 1,817 | 4.3% | 275 | 3,582 | 4.6% | 308 |
| Old and Newcomers (8F) | 1,327 | 3.1% | 137 | 2,342 | 3.0% | 153 |
| Hometown Heritage (8G) | 833 | 2.0% | 166 | 1,521 | 2.0% | 172 |
| Retirement Communities (9E) | 8,296 | 19.7% | 1,642 | 13,664 | 17.7% | 1,766 |
| Social Security Set (9F) | 279 | 0.7% | 82 | 405 | 0.5% | 80 |
| Young and Restless (11B) | 949 | 2.3% | 128 | 1,698 | 2.2% | 157 |
| Set to Impress (11D) | 4,008 | 9.5% | 688 | 6,696 | 8.7% | 736 |
| City Commons (11E) | 16 | 0.0% | 4 | 36 | 0.0% | 6 |
| Traditional Living (12B) | 417 | 1.0% | 52 | 833 | 1.1% | 61 |
| College Towns (14B) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Dorms to Diplomas (14C) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri

December 29, 2021



Tapestry Segmentation Area Profile

West Bradenton Baptist Church
1305 43rd St W, Bradenton, Florida, 34209
Drive Time: 10 minute radius

Prepared by Esri
Latitude: 27.48734
Longitude: -82.60327

| Tapestry Urbanization Groups | 2021 Households | | | 2021 Adult Population | | |
|---------------------------------|-----------------|--------------|-----------|-----------------------|--------------|-----------|
| | Number | Percent | Index | Number | Percent | Index |
| Total: | 42,144 | 100.0% | | 77,269 | 100.0% | |
| 4. Suburban Periphery | 13,296 | 31.5% | 99 | 25,175 | 32.6% | 99 |
| Top Tier (1A) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Professional Pride (1B) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Boomburbs (1C) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Savvy Suburbanites (1D) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Exurbanites (1E) | 1,389 | 3.3% | 171 | 2,803 | 3.6% | 188 |
| Urban Chic (2A) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Pleasantville (2B) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Enterprising Professionals (2D) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Workday Drive (4A) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Home Improvement (4B) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Comfortable Empty Nesters (5A) | 3,040 | 7.2% | 295 | 6,319 | 8.2% | 335 |
| Parks and Rec (5C) | 1,526 | 3.6% | 185 | 2,852 | 3.7% | 194 |
| Midlife Constants (5E) | 2,076 | 4.9% | 200 | 3,886 | 5.0% | 217 |
| Up and Coming Families (7A) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Silver & Gold (9A) | 1,060 | 2.5% | 316 | 1,995 | 2.6% | 359 |
| Golden Years (9B) | 1,310 | 3.1% | 234 | 2,335 | 3.0% | 259 |
| The Elders (9C) | 2,895 | 6.9% | 922 | 4,985 | 6.5% | 1,080 |
| Military Proximity (14A) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| 5. Semirural | 2,265 | 5.4% | 57 | 3,954 | 5.1% | 56 |
| Middleburg (4C) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Heartland Communities (6F) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Farm to Table (7E) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Senior Escapes (9D) | 1,573 | 3.7% | 404 | 2,748 | 3.6% | 414 |
| Down the Road (10D) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Small Town Simplicity (12C) | 692 | 1.6% | 90 | 1,206 | 1.6% | 95 |
| 6. Rural | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Green Acres (6A) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Salt of the Earth (6B) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| The Great Outdoors (6C) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Prairie Living (6D) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Rural Resort Dwellers (6E) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Southern Satellites (10A) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Rooted Rural (10B) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Economic BedRock (10C) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Rural Bypasses (10E) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |
| Unclassified (15) | 0 | 0.0% | 0 | 0 | 0.0% | 0 |

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri

December 29, 2021



Time Series Profile

West Bradenton Baptist Church
1305 43rd St W, Bradenton, Florida, 34209
Drive Time: 10 minute radius

Prepared by Esri
Latitude: 27.48734
Longitude: -82.60327

| | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | Average | Median |
|----------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------|--------|
| Population | | | | | | | | | | | | | | |
| Total | 86,170 | 86,241 | 86,586 | 87,279 | 87,719 | 88,472 | 90,237 | 91,660 | 93,273 | 93,894 | 94,560 | 94,365 | 90,038 | 89,355 |
| Change | - | 71 | 345 | 693 | 440 | 753 | 1,765 | 1,423 | 1,613 | 621 | 666 | -195 | 745 | 666 |
| Percent Change | - | 0.1% | 0.4% | 0.8% | 0.5% | 0.9% | 2.0% | 1.6% | 1.8% | 0.7% | 0.7% | -0.2% | 0.8% | 0.7% |
| Annual Rate | - | 0.1% | 0.2% | 0.4% | 0.4% | 0.5% | 0.8% | 0.9% | 1.0% | 1.0% | 0.9% | 0.8% | 0.6% | 0.8% |
| Households | | | | | | | | | | | | | | |
| Total | 38,202 | 38,206 | 38,352 | 38,669 | 38,891 | 39,262 | 40,091 | 40,776 | 41,539 | 41,846 | 42,179 | 42,143 | 40,013 | 39,677 |
| Change | - | 4 | 146 | 317 | 222 | 371 | 829 | 685 | 763 | 307 | 333 | -36 | 358 | 317 |
| Percent Change | - | 0.0% | 0.4% | 0.8% | 0.6% | 1.0% | 2.1% | 1.7% | 1.9% | 0.7% | 0.8% | -0.1% | 0.9% | 0.8% |
| Annual Rate | - | 0.0% | 0.2% | 0.4% | 0.4% | 0.5% | 0.8% | 0.9% | 1.1% | 1.0% | 1.0% | 0.9% | 0.7% | 0.8% |
| Housing Units | | | | | | | | | | | | | | |
| Total | 47,313 | 47,250 | 47,373 | 47,725 | 47,990 | 48,426 | 49,427 | 50,289 | 51,284 | 51,705 | 52,132 | 52,065 | 49,415 | 48,927 |
| Change | - | -63 | 123 | 352 | 265 | 436 | 1,001 | 862 | 995 | 421 | 427 | -67 | 432 | 421 |
| Percent Change | - | -0.1% | 0.3% | 0.7% | 0.6% | 0.9% | 2.1% | 1.7% | 2.0% | 0.8% | 0.8% | -0.1% | 0.9% | 0.8% |
| Annual Rate | - | -0.1% | 0.1% | 0.3% | 0.4% | 0.5% | 0.7% | 0.9% | 1.0% | 1.0% | 1.0% | 0.9% | 0.6% | 0.7% |

Data Note: The Esri Vintage 2021 Time Series (2010 thru 2021) represents July 1 annual estimates in 2021 geography. With each annual release, the entire Time Series is revised.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026.

December 29, 2021